



INTELLIGENT & EASY
WAY TO MANAGE YOUR
PROPERTY BUSINESS

ABOUT PRODUCT



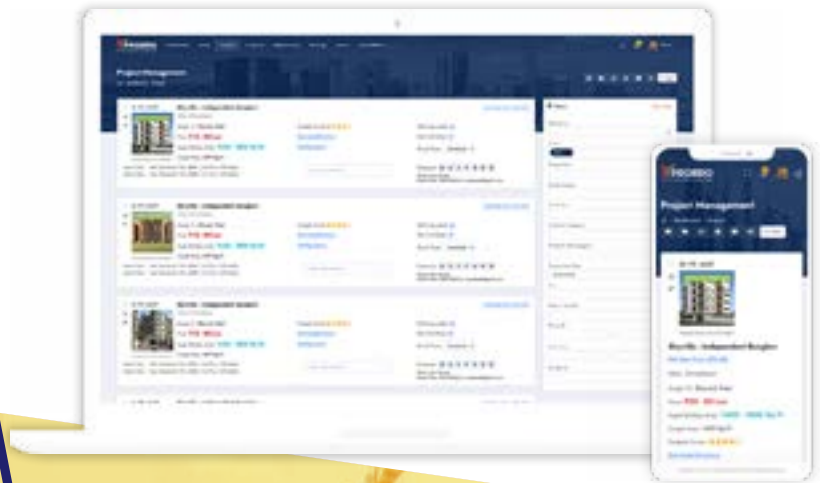
ABOUT PROBRO

ProBro is an AI-based property management software that is crafted and designed by real estate experts to streamline the workflows and processes so property managers can focus on what's most important—the relationships. It is a custom-built solution for complex businesses managing thousands of units. Flexible workflows allow you to consistently execute processes, seamlessly deliver exceptional experiences, and quickly gain full transparency, even if you have a large team working across many properties. Comprehensive and intuitive, ProBro provides instant access to insights and data, enabling your team to make strategic decisions and execute long-term plans.

13%

According to a report by Construction Week, the commercial real estate sector in India is expected to grow at a CAGR (Compound Annual Growth Rate) of 13% approximately.

- **Construction Week Online**



INDUSTRY PAIN AREAS

BUSINESS CHALLENGES



TEAM
COMMUNICATION



HUMAN ERROR



INEFFICIENT MARKETING
APPROACHES



ONE STOP BUSINESS
SOLUTION



DOCUMENT
MANAGEMENT



LIMITED BUSINESS
SCOPE



INFORMATION
ANALYSIS



REAL TIME SALES
TRACKING



INACCURATE
ESTIMATIONS



LEAD
MANAGEMENT

IMPROVEMENT ANALYSIS



SYSTEMIZING
VARIOUS REAL ESTATE
PROCESSES



BI BASED IN-BUILT
ANLYTICS



PROPERTY
MANAGEMENT



MULTI USER
ACCESS



BUSINESS PROCESS
AUTOMATION AND
WORKFLOW EFFICIENCIES



UNDERSTANDING AND
CONTROLLING COST



PROPERTY AGGREGATORS
INTEGRATION



SCALABLE SYSTEM



WHATSAPP
INTEGRATION



ONLINE BANKING
INTEGRATION



PRODUCT MODULES

LEAD MANAGEMENT

Monitors the entire life cycle of transportation



OPPORTUNITY MANAGEMENT

Efficiently manages prospects into closures



CRM

All customer data at one place



PROJECT MANAGEMENT

Manage project details in a comprehensive manner



ProBro Modules

PROPERTY MANAGEMENT

Easy & efficient management of units



DOCUMENT MANAGEMENT

Easy management of multiple documents in entire process



REPORT

Real-time insight needed for fast and confident decisions



CAMPAIGN MANAGEMENT

Quick and effective marketing campaigns



INTEGRATIONS

Email & SMS Integration

IVR Integration (Tata Tele Services)

Jio Meet Integration

WhatsApp Integration

WhatsApp Integration

Property Aggregator Integrations

IDFC Banking Integration

Online Title Information

Accounting Integrations

BUSINESS PROCESS & SOLUTION



CENTRALIZED CONTROL



STREAMLINES OPERATIONS



IMPROVES PRODUCTIVITY



INCREASE INVENTORY



BOOTS OCCUPANCY



ENHANCES PROFITABILITY



GETS YOU INSTANT ROI



HIGHER DEALS CONVERSION

PROPERTY MODULE

- Add properties & projects
- Over all awareness of properties

LEAD MODULE

- Customer show interest on specific property
- Identify potential customers

OPPORTUNITY MODULE

- Add offers for quick closers
- Convert lead into closings

POST SALES MODULES

- Document management
- Legal consultancy

AWARENESS

- * Property aggregator integration
- * Design marketing campaigns

ANALYSIS

- * Automate routine tasks
- * BI-based live dashboards

CONVERSION

- * WhatsApp & 3rd party integration
- * Track field visits

CLOSING

- * Quick title report
- * Payment gateways
- * E-signature

PRODUCT FEATURES



Inquiries
Management



WhatsApp
Integration



Payment Gateway
with Trusted Banks



Smart
Calendar



BI based
Dashboard



Live Visit
Tracking



Chat
Bots



Mobile
Application



Artificial
Intelligence



eSignature



Inter branch
Synchronization



3rd Party ERP
Integrations



Automates
Routine Tasks

PRODUCT BENEFIT

Reduce
Expedite Cost



Customer Engagement
& Experience



Automated Tasks
and Reminders



Real-Time
Transparency



More Control &
Surveillance



Enhanced Decision
Making



Mobility, Scalability
and Security



Reliability and
Data Back-Ups



ADD ON VALUES



Faster
Payment
Collection



Advertising
&
Marketing



Centralized
Documentation

Calendar
Scheduling



Reduce
Administrative
Work



Quick
Inspection

Instant
Communication

Contract
Management

45%

saw an increase in
perfect order fulfillment
with use of PMS and
43% saw a reduction
in the cost to process a
customer with PMS.

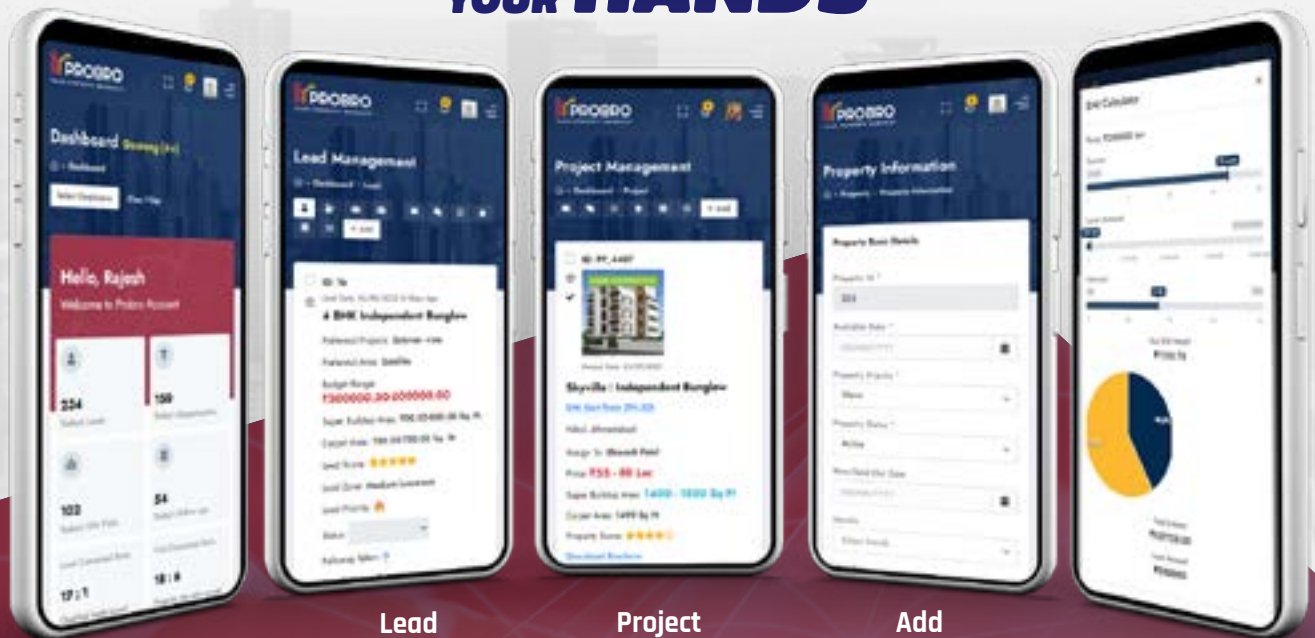
- Aberdeen Group

MOBILITY

While managing 100's of properties from open land to commercial complexes, ProBro mobile app can help in managing operations easily & efficiently.

Below are the features and app view of ProBro mobile application:

CONTROL IN YOUR **HANDS**



Dashboard

Lead
Management

Project
Management

Add
Property

EMI
Calculator



Dashboard



Lead
Form



EMI
Calculator



Site Visit
Tracking



Reports



Live
ChatBots



Multiple
Users

LOGICALLY CRAFTED AS PER YOUR NEED

SOLUTION VIEW



Property Management



Dashboard



Lead Management



My Subscription



Back Office



Add Property

Disclaimer : All Pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

POWERED BY

OVER 10 YEARS WE ARE AUTOMATING PROCESSES IN THE WORLD

With a presence in 17+ countries and 200+ talents on board, Citta is serving mostly every industry. From Retail to Logistic we are believed & recognized IT partners in 11+ industries.



ProBro is designed & managed by Citta which was founded in 2009 with a mission to succeed by helping our clients succeed. Citta's mission is to create effective and cutting-edge solutions, helping clients maximize their reach online and offline. Citta believes in staying relevant by continuously evolving itself to reach the highest level of excellence.



Logistics



Education



Healthcare



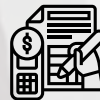
Hospitality



Retail



E-Commerce



Finance



Manufacturing



Courier



Jewellery



Pharmacy



Construction

WE ARE COMMITTED TO QUALITY

Business Consultancy - Information Technology - Outsourcing Services



INSIGHT

Business Solution Services

- BPO (Business Process Outsourcing)
- Enterprise Architecture (EA)
- Reseller Programmes
- Consulting Services
- Security & Risk Management
- Cyber Security
- PAAS (Platform as a Service)
- IAAS (Infrastructure as a Service)
- SAAS (Software as a Service)
- SSL Certificates



EXIGENCY

Software Services

- Mobile Application Development
- ERP Solutions
- Application Maintenance
- Application Development
- Quality Assurance & Testing
- Database Services
- Resource Hiring
- POS Software Services
- Product Development



ELEMENTAL

System Integration & Infrastructure

- Enterprise Data Storage
- Server Solutions
- Cloud Services
- Data Center Solutions
- Disaster Recovery Solutions (DRaaS)
- Licensed Software Solutions
- Network Management & Integration
- Remote Infrastructure Management
- Messaging & Collaboration
- Helpdesk Services
- Desktop Management Services
- Web Hosting & Registration Services
- Workplace & Pandemic Management
- Telephony Services



INNOVATE

Emerging Technology

- Machine Learning & Robotics
- AI & BI Integration
- Biometric Solutions
- Surveillance Solutions
- IoT based Solutions
- Big Data
- Automation
- Blockchain



BRANDING

Marketing & Branding Services

- Website Design
- Brand Design
- Graphic Design
- Corporate Presentations
- 2D/3D Character Animation
- Digital Marketing
- SEO / SMO
- Flash Animations
- Mobile Games
- Branding & Marketing Videos



RESOURCE HIRING

Staff Augmentation Services

- Onshore
- Near Shore
- Offshore

Tools that make your **business** super **Easy**



Leads



Projects



Reports



Site Visit



Property Manager



Sales Deed



Tenant



Commercial



Land



Real Estate Firms



Citta Solutions Global LLC,

4701 14th St, Plano, TX - 75074,
United States



Citta Solutions Pvt. Ltd.,

911, Times Square Arcade, Nr. Ravija Plaza,
Thaljej Ahmedabad - 380059

AWARDS & RECOGNITIONS



AND MORE...



+91 81 4029 7820



contactus@probros.software

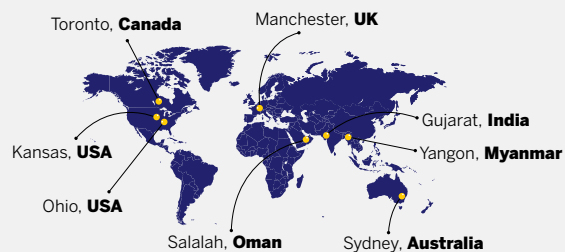


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OUR INTERNATIONAL BRANCH OFFICES



"A Solution by Citta Group"