
CASE STUDY

NITCO LOGISTICS

Jammu, India

OUTLINE OF TOPICS

WHAT WE'LL DISCUSS

About Company

Team

Project Overview

Pain Points

Solution

Result

Lets hear it from them

Project Timeline

Solution Look Over

Contact Us

THINK ABOUT IT:

When I saw what Citta could do, I said:
‘That’s what we’re going to do.’

KUNIL BHALLA

ABOUT NITCO!

Nitco Logistics Pvt. Ltd is a byword in the road transport industry in India today. With over 50 years of experience in the business, the company is synonymous with safety and reliability. Whether it is personalized customer service, time-bound performance or careful handling of cargo, there's an ever growing base of loyal customers who count on Nitco Logistics. With its headquarters at Jammu, Nitco has established a strong presence from Srinagar in the north to Madurai in the south and from Mumbai in the west to Guwahati in the east. Nitco Logistics offers you a reliable and flexible service package that is customized to suit specific requirements. The company covers all major industrial and commercial centers across India.

NITCO TEAM



**ASHWANI
HANDA**
Chairman



**KUNIL
BHALLA**
Managing Director



**VIVEK
CHANDHOK**
General Manager

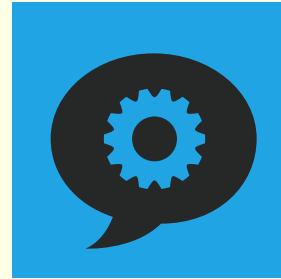
PROJECT OVERVIEW

Logistics involves managing the movement of resources. This not only includes products, but the movement and storage of materials, tools, equipment, services, people and information. It includes transportation, packaging, warehousing, materials handling and condition management. It involves both forward and reverse flow, as well as managing inventory and warehousing. Logistics tracking refers to the methods and systems used for tracking resources throughout their movement and storage. With logistics tracking you'll know where your products, materials, or other resources are physically located at any time, as well as what is scheduled.

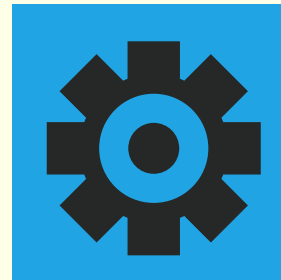
PAIN POINTS FOR NITCO



Lack of Effective Coordination



Internal Communication Neglect



Map and Navigation



Analysis & Reporting



issue in supply chain visibility

OUR SOLUTIONS

FLEET TRACKING

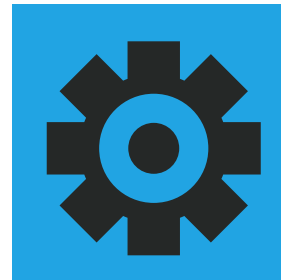
Fleet Tracking is a location based service that helps organisations track their on-ground fleet, anytime, anywhere in a cost effective and simple manner. This service assists fleet operators manage their fleet operations effectively and efficiently.



Real-time tracking of vehicles including speed monitoring distance travelled, etc. on web/mobile interface



Real-time alerts such as route deviation alerts and analytics through a secure portal and map view



Plug-n-play solution for hired vehicles using power source from pre-fitted cigarette, lighter, charger socket for tracking devices



API-based ERP integration



Fuel consumption monitoring, reports on insurance, PUC and service alerts

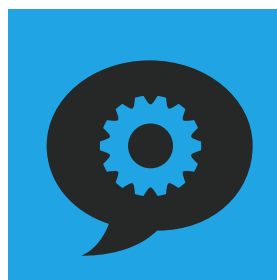
OUR SOLUTIONS

REAL-TIME TRACKING

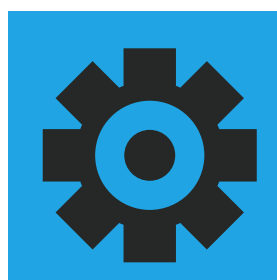
Our Fleet Management Solution helps you track vehicles on duty, to monitor driver performance, fuel consumption and route compliance in real-time, through a secure and user-friendly web and mobile interface. With our reliable services, you can focus on your core business while letting our products support you on your journey to increased productivity and profitability.



End-to-end service including device, application and connectivity, means greater accountability and lower cost of ownership



Access to scalable and future-proof services means you need not invest upfront



Quick and seamless deployment helps you get started at the earliest



With SMS and email alerts, you can monitor and manage your business effectively



Flexibility to create multiple sub-users with multiple viewing rights

**ACCESS TO
SCALABLE AND
FUTURE-PROOF
SERVICES**

**MONITOR &
MANAGE
BUSINESS
EFFECTIVELY**

LETS HEAR IT FROM THEM

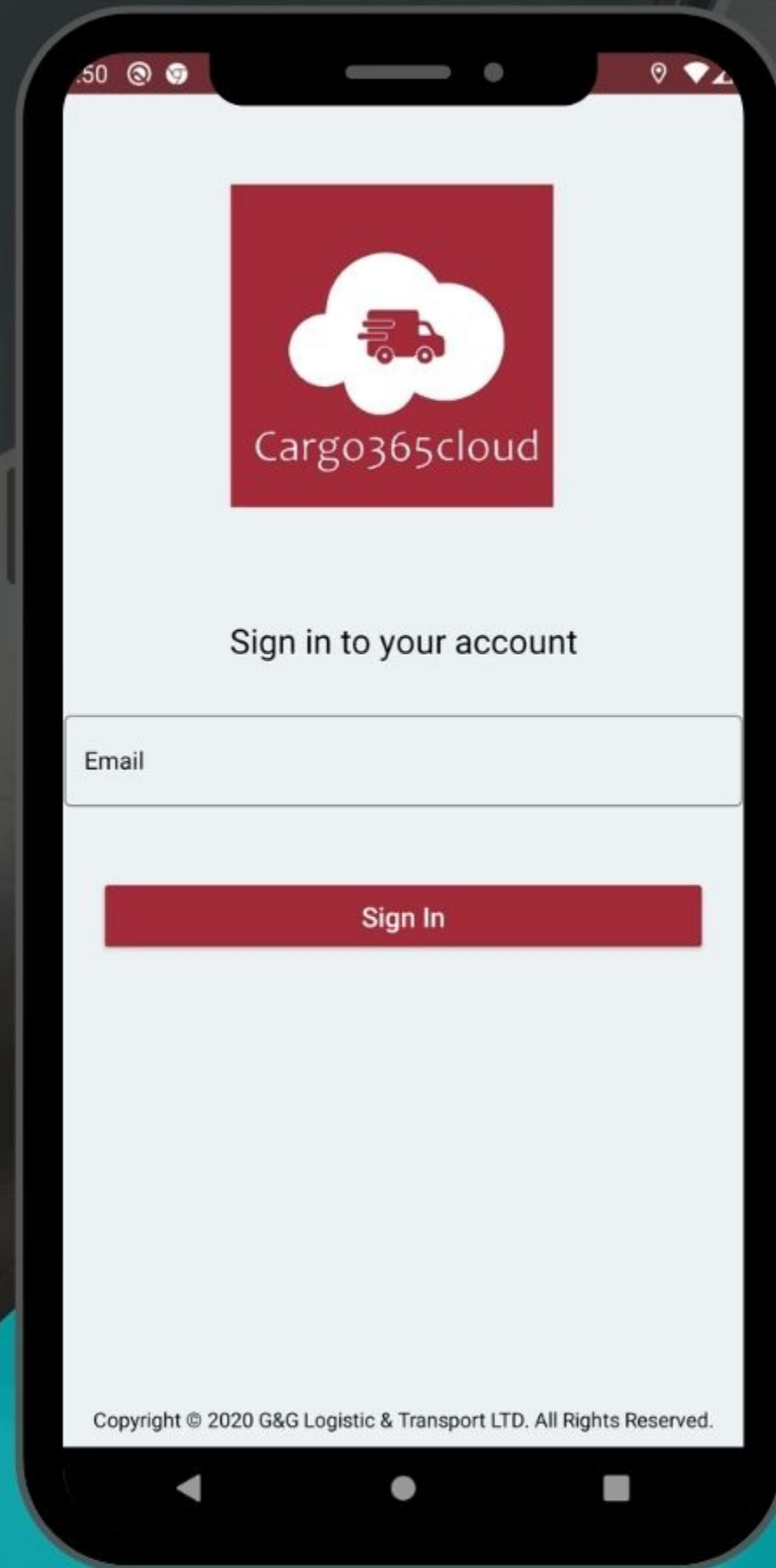
All promises were kept and the quality of work is of a very high standard. The customer service is exceptional and the turn around time for job requests is fantastic.

Chairman - Ashwani Handa

NITCO TIMELINE

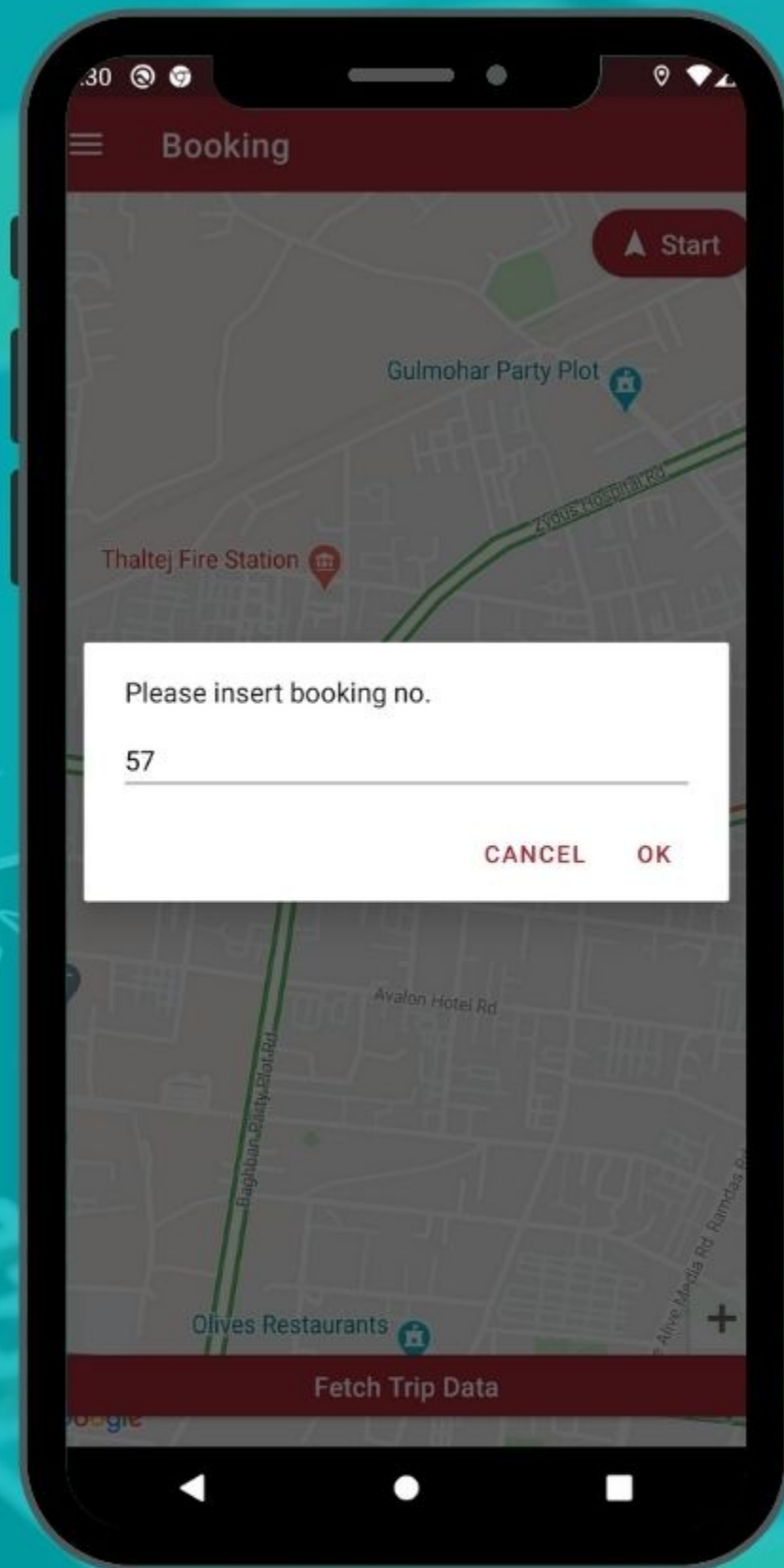
A 6-MONTH JOURNEY



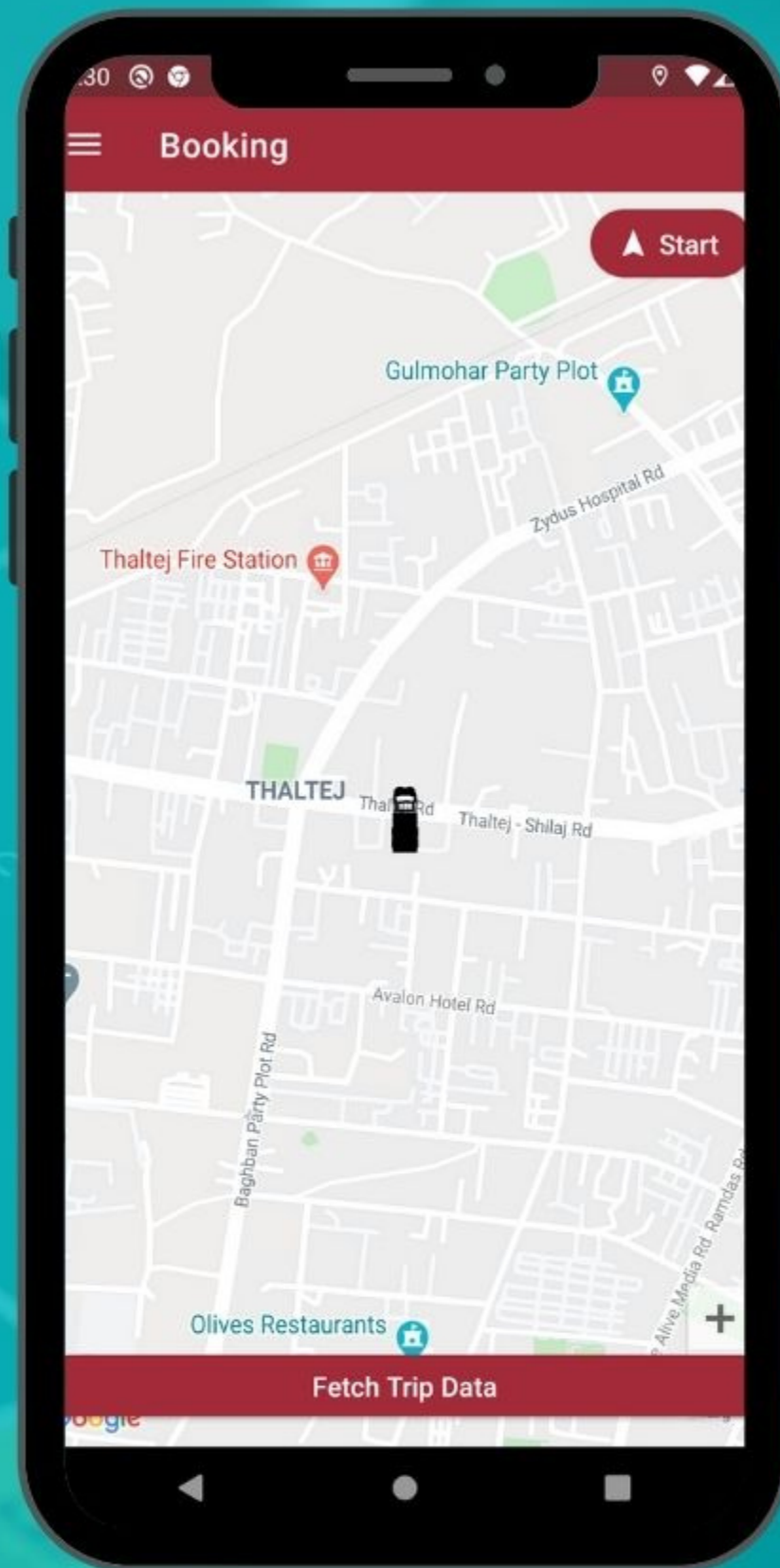


MOBILE APPLICATION

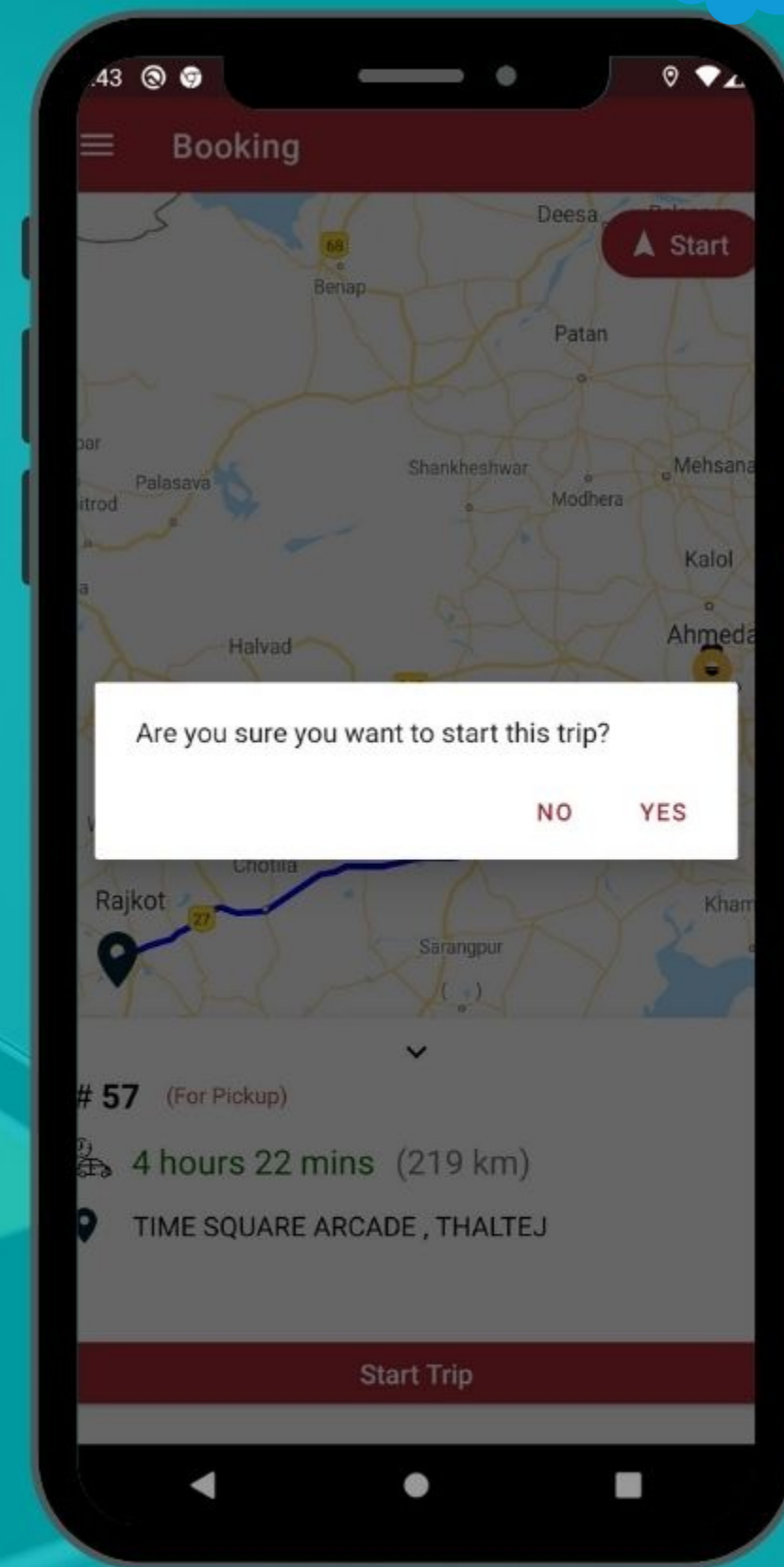
- DASHBOARD
- ADMIN MODULE
- USER MODULE
- FLEET MODULE
- TRACKING DETAILS
- REPORTS



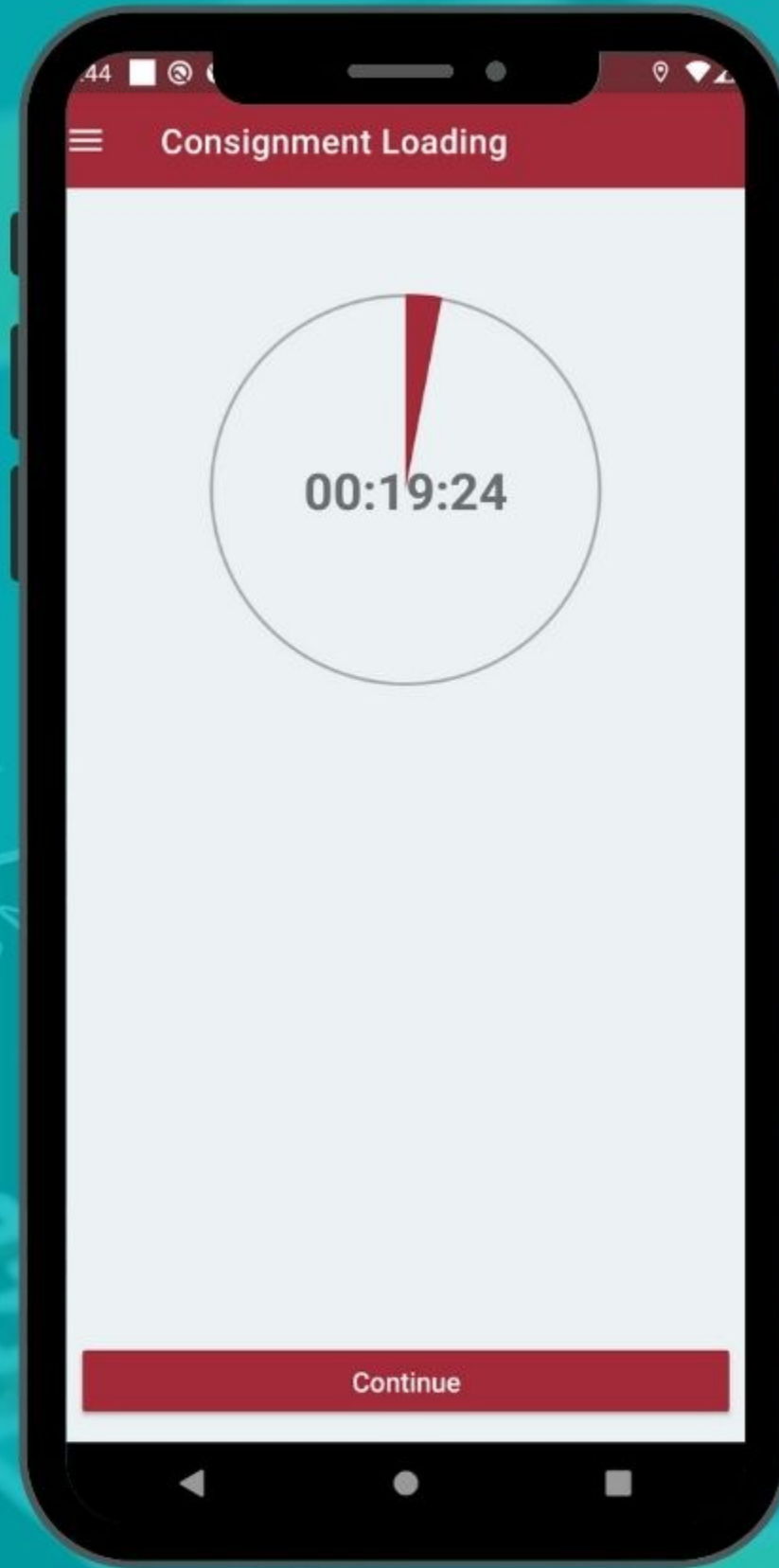
GET TRIP DATA



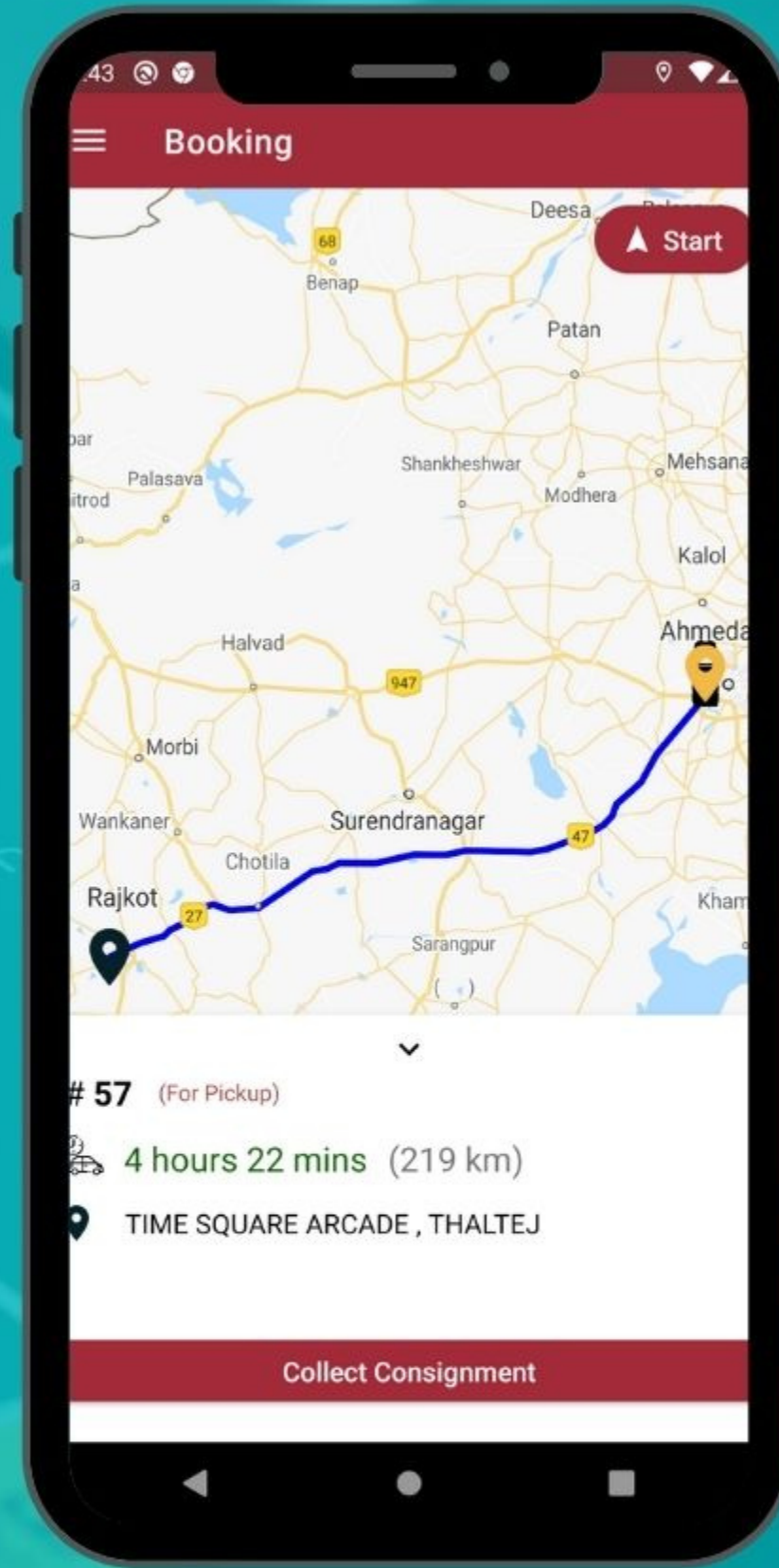
MAIN SCREEN



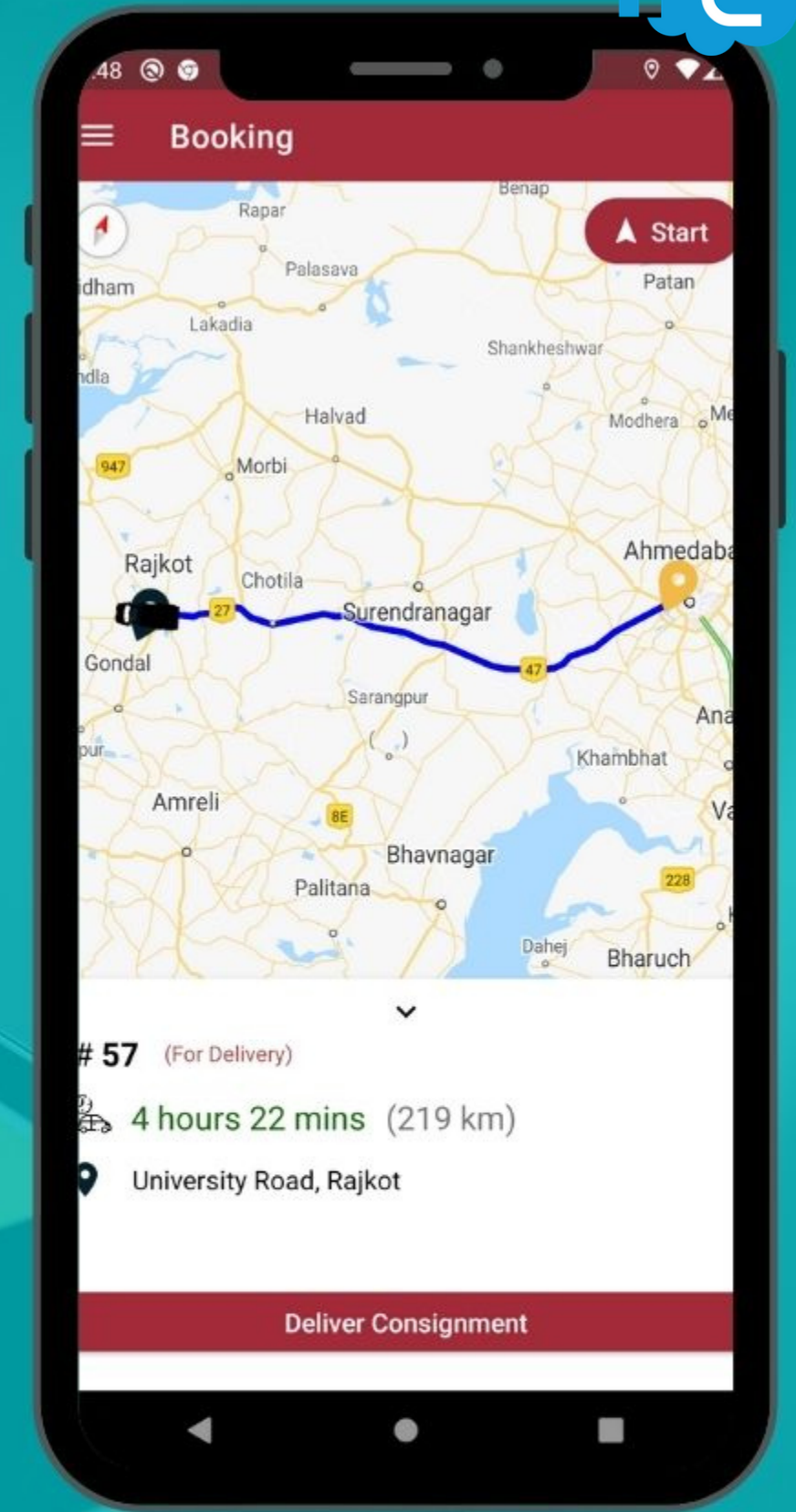
TRIP
CONFIRMATION



DRIVER LOADING



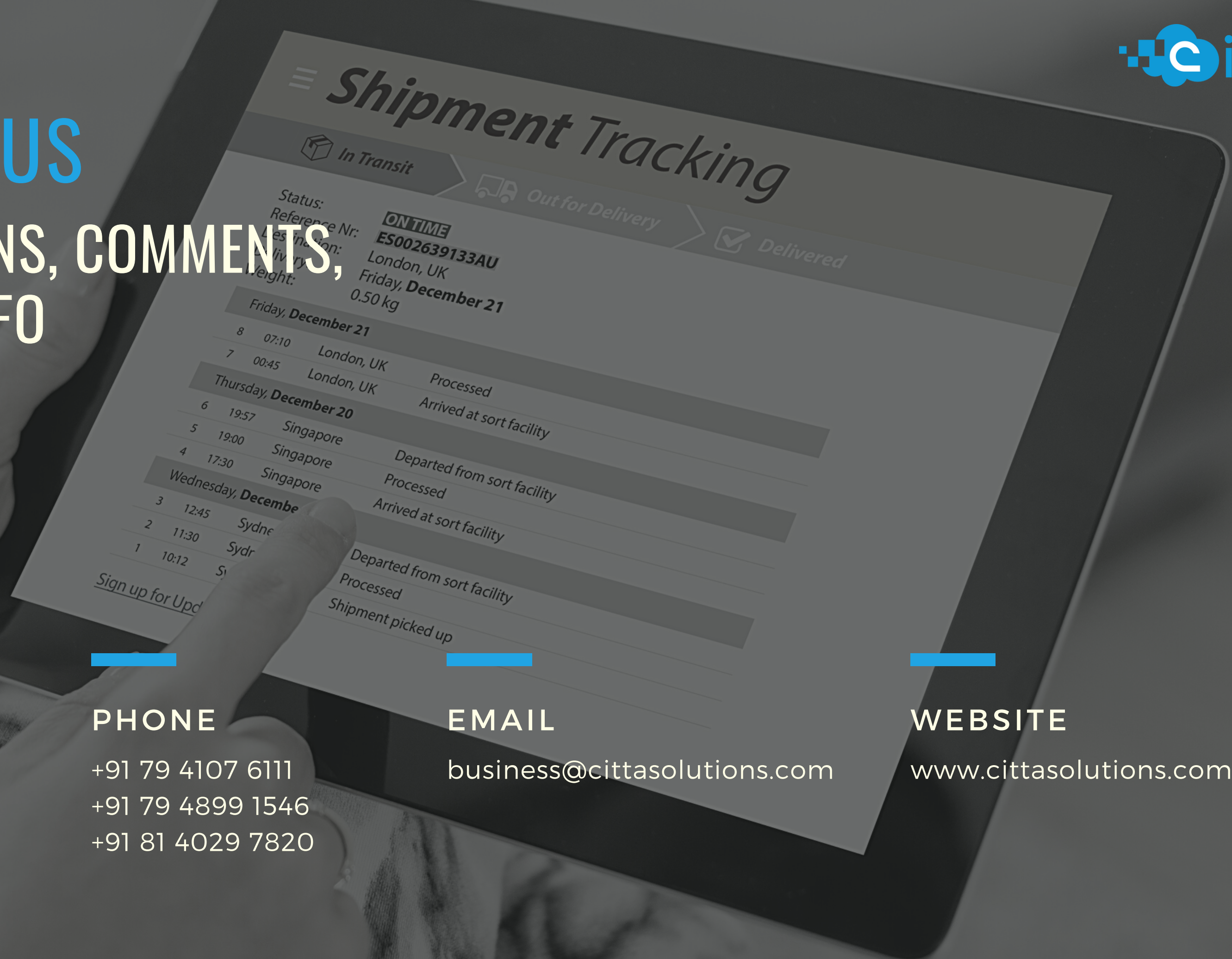
TRUCK REACHED



DELIVERY
LOCATION

CONTACT US

FOR QUESTIONS, COMMENTS,
AND MORE INFO



ADDRESS

#911, Times Square
Arcade, Opp. Rambaug, Nr.
Ravija Plaza, Thaltej-Shilaj
Road, Thaltej. Ahmedabad-
380059.

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