

CREATING UNIFIED MODERN **SHOPPING EXPERIENCE**



ABOUT PRODUCT



Ecom365cloudTM

ABOUT ECOM365CLOUD

Whether you're a B2B or B2C operation, Ecom365cloud lets you easily manage inventory, prices, orders and shipments across multiple stores. We automate your operations that occur beyond the buy button. ECom3665cloud is empowering your business so you remain resilient as your business grows. Control your ecom Software directly over the web using a secure administration interface. NO software to install, NO need to know complicated scripting language, ecom365cloud takes care of all the technical aspects of your shopping cart, so that you can spend your time doing what you know best!



ABOUT CITTA

Citta was founded in 2009 with a mission to succeed by helping our clients succeed. Citta's mission is to create effective and cutting-edge solutions, helping clients maximize their reach online and offline. Citta believes in staying relevant by continuously evolving itself to reach the highest level of excellence. Our solutions are one of the most advanced and pertinent ERP Systems across the globe. We have expertise in providing all kinds of Consultancy, Technology & Outsourcing Services with a proven track record.

ECOMMERCE ERP FACT & STATISTIC

73%

73% of consumers will switch from a poorly designed mobile site to one that makes purchasing easier.

- Google

INDUSTRY PAIN AREAS

BUSINESS CHALLENGES



CAPITALIZATION OF DATA



AGILITY CHALLENGE



WASTE AND LABOR COST
REDUCTION



CUSTOMER
EXPERIENCE



DATA
SECURITY



PERSONALIZATION
APPROACH



FACING
COMPETITION



CUSTOMER
RETENTION



CHOOSING THE RIGHT
TECHNOLOGY & PARTNERS



RELEVANT
LEADS

IMPROVEMENT ANALYSIS



SMART WAYS TO
CAPTURE DATA



DATA ANALYSIS



TRANSPORTING FRESH
CONTENT



AUTOMATE CUSTOMER
JOURNEY



SMART
ALGORITHMS



COMPETITIVE
ANALYSIS



HTTPS PROTOCOLS &
CREDIBLE PAYMENT SYSTEMS



PERSONALIZED
CHAT BOX



CROSS
SELLING



STRONG SEARCH ENGINE
OPTIMIZATION (SEO)



INTEGRATED
SYSTEM



PRODUCT MODULES



CATEGORY MANAGEMENT

It involves applying the end-to-end procurement process to a specific range of products. This involves pre-award processes such as category analysis and demand management, sourcing and contract negotiation.

CUSTOMER MANAGEMENT

Comprehensive tools that allow you to customize prices, billing and services to satisfy customer's specific needs. Client management also includes contract billing, sales tracking, electronic notifications, invoicing and much more.



PAYMENT MODULE

It allows your customers to pay with Visa, MasterCard, and American Express, just to name a few, and they won't even have to leave your site to do so. Refunds are also supported via a terminal form.

INVENTORY MANAGEMENT

It enables inventory control by tracking item quantities and location down to individual SKUs and offers a complete picture of not only current but also incoming inventory, through an integration with the procurement tool.



MARKETING AUTOMATION

Like with ecommerce, certain software providers have developed a marketing automation module. A marketing module manages marketing campaigns across digital channels like email, web, social media and SMS.

BRAND & CONTENT MANAGEMENT

It enables ecommerce shop owners to create, edit and publish digital website content. It comes with some crucial ecommerce capabilities like product inventory management, shopping cart, shipping and payment gateway integrations.



PRODUCT MODULES



TASK MANAGEMENT

It helps individuals & business effectively organize their tasks. With a simple to use interface, users can begin scheduling, assigning & creating tasks in minutes.

RECRUITMENT MANAGEMENT

A recruitment management system is a set of modules to help you in staffing and recruitment operations automatically.



LEAVE MANAGEMENT

It helps to maintain both manual credit and debit entry of leaves and update the current balance of leaves. It can also keep a track of leave encashment and consider excess leaves a loss of pay.

ATTENDANCE MANAGEMENT

It provides a feature to keep a record of attendance inside the system eliminating manual effort consuming tasks. It is also linked with the school academic year.



PAYROLL MANAGEMENT

It helps individuals & business effectively organize their tasks. With a simple to use interface, users can begin scheduling, assigning & creating tasks in minutes.

CRM

The module allows an organization to manage its relations with the customer in a structured manner.



BANKING MODULE

Helps the organization in managing its all banking services such as fund transfers, account opening, passbook management, etc from the ERP itself.

ADMIN MODULE

it allows the system administrator to set up the back-end of the system and perform basic system configuration, mainly the definition of predefined drop-down fields, etc.



TAXATION MANAGEMENT

This module provides organizations with centralized tax configuration, management, and reporting with the integration of the accounting module.

PRODUCT MODULES



SALES MANAGEMENT

This module is used to perform the operation and document-based tracking of all sales transactions.



VISITOR MANAGEMENT

It helps in controlling, monitoring, and maintaining the visitor's flow with a systematic and accurate database to access.



REPORT MODULE

Report Module helps the user to create the predefined and customized report as per requirements excess leaves a loss of pay.



EMPLOYEE PROFILE MANAGEMENT

The module helps the organization to automate their current employee profiling system in a more structured way for better record access and decision making.



PERFORMANCE MANAGEMENT

It enables managers to track and monitor the performance of individual employees as well as departments, and the overall organization.



ACCOUNTING MODULE

It automates financial and accounting activities. It collects information and crafts reports: general ledgers, fixed assets, receivables, payable, cash flows, etc.



EMPLOYEE MONITORING MODULE

The module helps in monitoring employee working both inside & outside office premises by screen record, IoT tools, video recording, etc.



APPROVAL MANAGEMENT

The module digitizes and automates your current approval mechanism for quick & structured decision making.



SOCIAL MEDIA MANAGEMENT

The module helps in managing different social media accounts on a single platform with BI-based dashboards and customized reports.

INDUSTRY PROCESS & SOLUTION



1 INTEGRATED SYSTEMS

Move from individual setups to a connected solution

3 ASSET LIGHT TECHNOLOGY

Which increase productivity without hurting the pocket

4 MULTIPLE DEPLOYMENT APPROACH

To create a solution satisfying your environment

2 END TO END VISIBILITY

To analysis & upgrade the efficiency of entire process

5 FUTURE READY TECHNOLOGY

To address changing business scenarios

PRODUCT FEATURES



Digital Asset Management



Fast and Flexible Integration



Unique Cust. Experience



Flexible Catalog Management



Detailed Product Catalog



Multi-Currency & Language



Interactive User Interface



Mobile Optimization



BI-Powered Analytic & Reports



Live Chatbots



Payment Gateway with Trusted Banks



Cloud Based Platform



Flexible and Scalable



Dynamic in Nature



Cross-Domain Integration



Analytical Product Comparisons



Review Management



Offline Capabilities



WordPress Integration



Social Media Integration



PRODUCT BENEFITS



50%

Around 50% of people say they'd purchase something from a website's chatbot using conversational marketing.

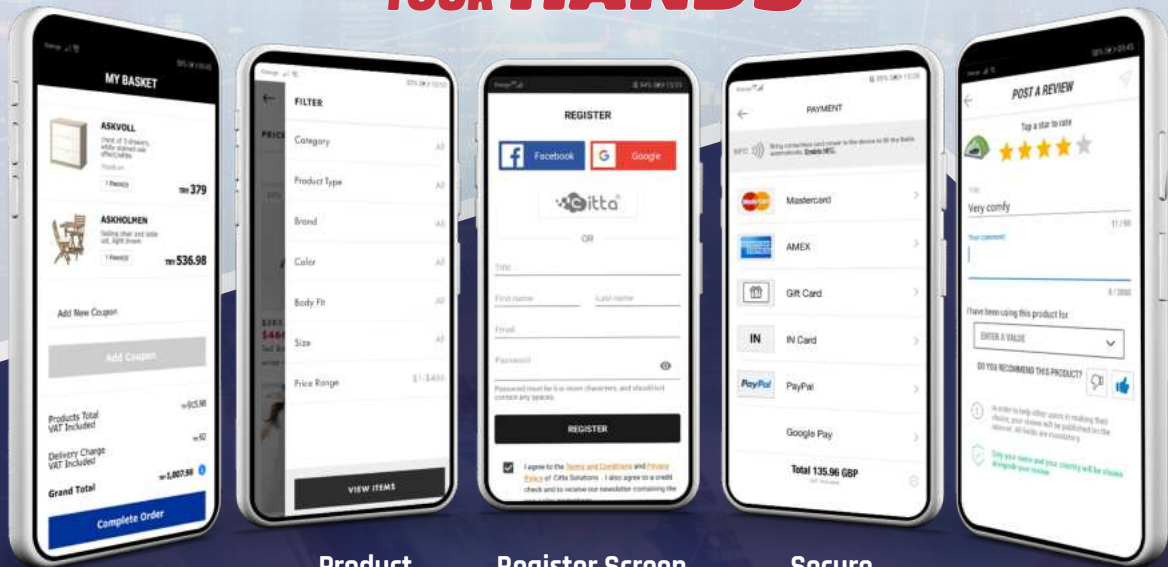
- Toast



MOBILITY

A handy and simple to access, EComm mobile application is the primary method to increase business's productivity & establish real time analytics. Not just this, an EComm app can monitor analytics and give real time alerts & notifications which would help in making quick crucial decision for efficient process working which eventually results into increasing productivity and can even give a unique user interface experience to shopper.

CONTROL IN YOUR HANDS



Shopping
Cart

Product
Filtering

Register Screen

Secure
Payments

Product
Reviews



Real Time
Monitoring



Multiple
Language



Easy Payment
Interface



Real Time
Analytics



Smart Alerts &
Notifications



Live Chatting
with Shoppers



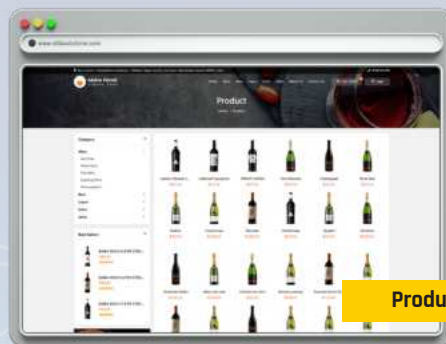
Digital product
Catalog

WE DEVELOP **INNOVATION** AND ENGAGING CUSTOMER **EXPERIENCES**

SOLUTION VIEW



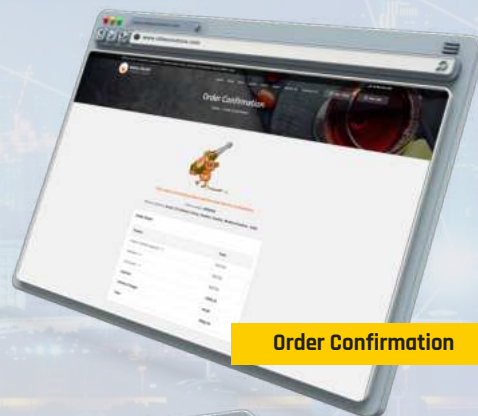
Home Screen



Products List



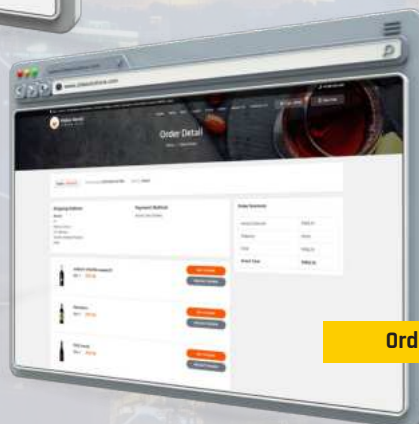
Product Details



Order Confirmation



Order Tracking



Order Details

Disclaimer : All Pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

OUR INDUSTRIES

OVER 10 YEARS WE ARE AUTOMATING PROCESSES IN THE WORLD

With a presence in 17+ countries and 200+ talents on board, Citta is serving mostly every industry. From Retail to Logistic we are believed & recognized IT partners in 11+ industries.



Logistics



Education



Healthcare



Hospitality



Retail



E-Commerce



Finance



Manufacturing



Courier



Jewellery



Pharmacy



Construction

OUR SERVICES

WE ARE COMMITTED TO QUALITY

Business Consultancy - Information Technology - Outsourcing Services



INSIGHT Business Solution Services

- BPO (Business Process Outsourcing)
- Enterprise Architecture (EA)
- Reseller Programmes
- Consulting Services
- Security & Risk Management
- Cyber Security
- PAAS (Platform as a Service)
- IAAS (Infrastructure as a Service)
- SAAS (Software as a Service)
- SSL Certificates



EXIGENCY Software Services

- Mobile Application Development
- ERP Solutions
- Application Maintenance
- Application Development
- Quality Assurance & Testing
- Database Services
- Resource Hiring
- POS Software Services
- Product Development



ELEMENTAL System Integration & Infrastructure

- Enterprise Data Storage
- Server Solutions
- Cloud Services
- Data Center Solutions
- Disaster Recovery Solutions (DRaaS)
- Licensed Software Solutions
- Network Management & Integration
- Remote Infrastructure Management
- Messaging & Collaboration
- Helpdesk Services
- Desktop Management Services
- Web Hosting & Registration Services
- Workplace & Pandemic Management
- Telephony Services



INNOVATE Emerging Technology

- Machine Learning & Robotics
- AI & BI Integration
- Biometric Solutions
- Surveillance Solutions
- IoT based Solutions
- Big Data
- Automation
- BlockChain



BRANDING Marketing & Branding Services

- Website Design
- Brand Design
- Graphic Design
- Corporate Presentations
- 2D/3D Character Animation
- Digital Marketing
- SEO / SMO
- Flash Animations
- Mobile Games
- Branding & Marketing Videos



RESOURCE HIRING Staff Augmentation Services

- Onshore
- Near Shore
- Offshore

CUSTOMIZATION & DEPLOYMENT

DEPLOYMENT TYPE WE OFFER

CONSULT

Consult with the internal or external team running point on the project to map out the exact journey your IoT deployment will take, would include sub-stages from feasibility test to ROI calculation.

DEVELOP

Here's where boards get developed, the cloud platform gets built out and the analytic framework is set. It's also when all the business relevant features are configured from analytic, artificial intelligence (AI) and machine learning.

DEPLOY

Here's where forward stocking for backup hardware, technical customer support, and tech support for Wi-Fi or cellular networks, gateways, web interfaces, apps and your new cloud platform all come into play.

Daily based
model

Monthly
based
model

Hourly based
model

Fixed Cost




Engagement
Modes

RESOURCE ENGAGEMENT

Technology base &
Contract base

*(SLA & NDA would
be entertained)

CLIENTS

2000+ CLIENTS

TECHNOLOGIES WE USE

PLATFORMS ▫ C#, ASP.NET, ASP.NET(MVC), Umbraco, Sitecore, Sharepoint, Silverlight, Ajax, Telerik, JQuery, Entity Framework

DATABASE ▫ SQL Server, Oracle, MySql, Postgres

MOBILE ▫ Xamarin, iPhone, Android, Windows Based Application, PhoneGap, Cordova

BIG DATA ▫ No SQL, Hadoop, MongoDB, Cassandra, Redis-DB, Raven DB

JAVA ▫ J2EE, Java Faces, Struts, Hibernate, Spring, Web-services

OPEN SOURCE ▫ PHP, Angular JS, Larawell, Yii, NodeJS, HTML 5, CSS3

OUR BUSINESS ALLIANCES



We **Simplify** The **Journey** of **shopper** to **buyer**



Product
Comparison



Quick
Payment



End-To-End
Security



Return
Policy



Fantastic
Shopping



Wish Lists



API
Integration



Mobile Friendly
Website



SMS
Communication



Digital
Document



Ecom365cloudTM

"Your virtual store partner"



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AWARDS & RECOGNITIONS

CIOReview



AND MORE...

OUR INTERNATIONAL BRANCH OFFICES



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"A Solution by Citta Group"