

Line of Services

We're here to accommodate all
your technology needs.



Citta Solutions Private Limited



OUR SERVICES



EXIGENCY Software Services

- Application Development
- Mobile Application Development
- ERP Solution
- Product Development
- Resource Hiring Services
- POS Software Development
- Application Maintenance
- Quality Assurance & Testing
- Database Services



ELEMENTAL System Integration & Infrastructure

- Enterprise Data Storage
- Remote Infrastructure Management
- Server Solutions
- Telephony Services
- Disaster Recovery Solutions (DRaaS)
- Workplace & Pandemic Management Services
- Network Management & Integration
- Messaging & Collaboration
- Web Hosting & Registration Services
- Desktop Management Services
- Helpdesk Services
- Data Center Solutions
- Cloud Services
- Licensed Software Solutions



INNOVATE Emerging Technology

- Biometric Solutions
- Machine Learning & Robotics
- IoT based Solutions
- AI & BI Integration
- Automation Solutions
- Surveillance Solutions
- Block Chain Technology
- Big Data Technology



BRANDING Marketing & Branding Services

- Marketing Materials
- Marketing Videos
- Brand Identity
- Process Development
- Outdoor Marketing
- Product Branding
- Website Design
- Business Research & Consultancy
- Lead Generation & Digital Advertising
- Corporate Branding
- Press Release
- Broadcast Advertising
- SEO (Search Engine Optimization)
- SMO (Social Media Optimisation)



RESOURCE HIRING Staff Augmentation Services

- Onshore
- Near shore
- Offshore



INSIGHT Business Solution Services

- BPO (Business Process Outsourcing)
- Consulting Services
- Reseller Programmes
- SAAS (Software as a Service)
- SSL Certificates
- Cyber Security
- PAAS (Platform as a Service)
- IAAS (Infrastructure as a Service)
- Security & Risk Management
- Enterprise Architecture

EXIGENCY

SOFTWARE SERVICES



Application Development

- Web Based Application
- Windows Based Application
- Desktop Application
- Network Application



Mobile Application Development

- Native Application Development
- Hybrid Application Development
- Application Testing & QA
- Application Migration
- Application Redesign (UI/UX)
- Upgrade Mobile Applications
- Mobile Games



ERP Solution

- Customized ERP
- White Lable Customized ERP
- SaaS-based ERP
- Standard ERP



POS Software Development

- Interface Development
- Hardware Interface
- Payment Gateways
- Integrated Web Interface
- Real-Time Synchronization



Quality Assurance & Testing

- Functional Testing
- Unit Testing
- Integration Testing
- System Testing
- Sanity Testing
- Smoke Testing
- Interface Testing
- Regression Testing
- Beta/Acceptance Testing
- Non-Functional Testing



Product Development

- Concept Development
- Whitelabel Solutions
- Ownership Model
- Loyalty Model



Application Maintenance

- Corrective Software Maintenance
- Adaptive Software Maintenance
- Perfective Software Maintenance
- Preventive Software Maintenance



Database Services

- Database Monitoring Services
- Database Administration
- Database Upgrade or Migration
- Database Maintenance
- Performance Tuning
- Health Checkup
- SLA based Support
- Database Uptime



Resource Hiring Services

- Dedicated Team
- Fixed Price Model

ELEMENTAL

SYSTEM INTEGRATION & INFRASTRUCTURE



Enterprise Data Storage

- Google Drive
- Amazon Cloud Drive
- One Drive
- AWS
- Google Cloud Platform
- IBM Cloud Storage
- Microsoft Azure Storage
- Oracle Cloud Infrastructure
- Storage Management Services



Remote Infrastructure Management

- Remote Centralized Monitoring
- Remote Staff Augmentation
- IT Asset Management
- Server Support & Management
- Network Operation Centre (NOC) Management
- Data Management with a NOC
- Network Infrastructure Installation
- Database & Storage Management
- Migration Services
- Network & Application Management



Server Solutions

- Virtual Private Server
- Public Cloud Services
- Private Cloud Services
- Hybrid Cloud Services
- Dedicated Cloud Servers
- Server Virtualization Services
- Server Consolidation Services
- Server Management Services



Telephony Services

- SIP Trunk
- Audio Conferencing System
- Toll-Free Services
- Web Conferencing
- Hivr- [Hosted Interactive Voice Response System]
- Hosted Interactive Voice Response (Hivr)
- Cloud Telephony
- Smart Office (R)



Disaster Recovery Solutions (DRaaS)

- Site Recovery Management
- Data Backup
- Data Synchronisation
- Third-Party Backup Service
- Cloud Storage



Workplace & Pandemic Management Services

- Cloud Workspace
- Unified Device Management (UDM)
- Remote Desktop
- Unified Communication & Collaboration Services
- Digital Contact Center
- AI-Powered Service Desk
- Analytics Services
- AR-Enabled Field Support Services
- Building Management Solution
- Smart Meeting Room



Network Management & Integration

- Network Consulting Services
- Network Integration Services
- SDN Consulting
- SDN for Data Center
- MultiNetwork Services



Messaging & Collaboration

- Cloud Messaging
- Mailbox & Chatbox
- Email Integration and SMS Integration
- WhatsApp Integration



Web Hosting & Registration Services

- Web Hosting (on file server)
- Database Hosting (on dedicated server)
- Deploying Web Apps
- Serverless Web Apps
- Domain Purchase & SSL Certification

ELEMENTAL

SYSTEM INTEGRATION & INFRASTRUCTURE



Desktop Management Services

- OS Upgradation
- OS Migration
- OS Support
- Hardware & Software Roll-Outs
- Anti-Virus & Security Management
- Backup Management
- IT Asset Tracking
- Oracle Cloud Infrastructure
- Storage Management Services



Helpdesk Services

- Remote Support
- Real-Time Chat
- Email Support
- Web Support
- Call Escalation
- On-Site Support
- Telecom Support
- Technical Support
- Proactive Maintenance and Monitoring



Data Center Solutions

- Enterprise Data Centers
- Managed Services Data Centers
- Colocation Data Centers
- Cloud Data Centers



Cloud Services

- Cloud Security
- Disaster Recovery on Cloud
- Cloud Infrastructure/ IAAS Cloud



Licensed Software Solutions

Security Solutions

- | | | | |
|---------------|---------------|--------------|-----------------|
| - AvePoint | - InGram | - Rmail | - AvastBusiness |
| - Bitdefender | - Kaspersky | - CSAT | - Balbix |
| - Check Point | - McAfee | - Syncdog | - Duo |
| - CISCO | - Microsoft | - TrendMicro | - IBM MaaS360 |
| - Digicert | - Mimecast | - ZeroSpam | - Sophos |
| - Eset | - ItsMine | - V-Key | |
| - Fortinet | - Perimeter81 | - Acronis | |
| - IBM | - ProofPoint | - AlertLogic | |

Business Applications

- | | | | |
|--------------|-----------------|----------------------|------------|
| - Adobe | - FreshBooks | - Serviceaide | - Zoominfo |
| - Apptivo | - HelloSign | - TeamViewer | - Wrike |
| - AutoDesk | - IBM | - TekStack | - Backflpt |
| - AvePoint | - Microsoft | - WittyParrot | - Colligo |
| - BlockDrive | - OneVuex | - Paris Technologies | - Sign Now |
| - CloudBlue | - Microsoft 365 | - BlueInk | |
| - CoreView | - Pickit | - Forms on Fire | |
| - DocuSign | - Rsign | - Salesforce | |

ELEMENTAL

SYSTEM INTEGRATION & INFRASTRUCTURE



Licensed Software Solutions

Cloud Infrastructure

- AWS
- Google Cloud
- IBM Cloud
- Ingram
- Microsoft Azure
- Nerdio
- Red Hat OpenShift
- Century Link
- CloudCheckr
- CloudVelox
- DesktopReady
- dinCloud
- HP Enterprise
- Netenrich
- Process Fusion
- Spectrum
- Vmware
- Vultr

Communications

- Blizz TeamViewer
- Axcient
- Airtame
- Dropbox
- Do Forms
- Sippio
- Evernote
- Google Workspace
- LetsSignit
- Netelligent
- NomaDesk
- SaneBox
- eFax
- Webex
- 8x8
- Bluip
- Broadsoft Business
- Google Cloud

- GoTo
- iMeet
- Mitel
- NetFortris
- Polycom
- RingCentral
- Univoip

Backup and Disaster Recovery

- Acronis
- Arcserve
- AvePoint
- DropSuit
- Metallic
- Storage Guardian
- Vault America
- Veritas
- Lyve Mobile
- CI
- Live Vault
- Storage Pipe

Other

- APC
- AvePoint
- BitTitan
- Corent
- IBM
- AvastBusiness
- InterGuard
- Live VHD
- AdamAi
- Deluxe
- Vendasta
- Yola
- Cloudamize
- nOps

INNOVATE

EMERGING TECHNOLOGY



Biometric Solutions

- Know Your Customers
- Time & Attendance
- Workforce Management
- Visitor Management
- Individual Identification
- Secured Financial Services
- RFID & Smart Cards



Machine Learning & Robotics

- Dynamic Data Analysis System
- Data Privacy
- Data Visualization
- Text Analysis



IoT based Solutions

- Energy Management
- Remote Security
- Asset Tracking
- Fleet Management Solution
- Industrial IoT
- Smart Lighting and Building Management
- Process Automation
- Product Automation
- GPS based Tracking
- Fuel Monitoring
- Cold Chain Logistics



AI & BI Integration

- Dashboards
- Chat Bots
- Data Analysis



Automation Solutions

- Business Process Automation Consultancy
- Fully Automate Existing Processes
- AI & Analytic Solutions
- Workflow Automation
- Automation Service Platform



Surveillance Solutions

- CCTV
- Drone Surveillance



Block Chain Technology

- Advisory & Consulting
- Design
- MVP
- Private Blockchain Network



Big Data Technology

- Big Data Consultancy
- Enterprise Data Warehouse (EDW) Optimization
- Build & Support

BRANDING

MARKETING & BRANDING SERVICES



Marketing Materials

- Brochure Design
- Communication Templates
- Leaflet Design
- HTML Mailer
- Catalogue Design



Marketing Videos

- Company Corporate Videos
- Product Videos
- Service Videos
- Employee Testimonials
- Client Testimonials
- Client Interviews
- Launch Videos
- Explainer Videos
- Infomercials
- Commercial Videos
- Short Movies



Brand Identity

- Brand Book
- Logo & Tagline Design
- Brand Templates
- Employee Branding
- Brand Revamping
- Structuring Brand Image



Process Development

- SOP Defining
- Revising & Creating Agreement & Company Policies



Outdoor Marketing

- Billboard Advertising [Static, Mobile, Digital, Creative Billboard]
- Lamp Post
- Guerrilla Advertising
- Transit Advertising
- Retail Advertising



Product Branding

- Product Packaging
- Product Photography
- Product Design
- Product Promotion
- Product Catalogue
- Product Launch Event
- Product Brand Elements



Website Design

- Static Website
- Dynamic Website
- Website Content



Business Research & Consultancy

- Industry Analysis
- Competitor Analysis
- Company SWOT Analysis
- Market Study & Analysis
- Proposed Approaches, Plan & Consultancy



Lead Generation & Digital Advertising

- Display Ads
- Native Advertising
- Social Media Advertising
- E-Mail Marketing
- WhatsApp Marketing
- Search Engine Marketing
- Video Ads



Corporate Branding

- Corporate Presentation
- Investor Presentation
- Corporate Stationary
- Business Cards
- Corporate Gifts
- Inhouse Branding
- Creating SOP's
- Infrastructure Branding

BRANDING

MARKETING & BRANDING SERVICES



Press Release

- Product PR Ideas
- Customer PR Ideas
- Marketing PR Ideas
- Business Development PR Ideas
- Company PR Ideas
- Public Relation PR Ideas
- CSR PR Ideas
- HR PR Ideas
- Interview & Awards



Broadcast Advertising

- Television (digital & analogue)
- Print Ads
- Radio
- Digital Media (website, blogs & podcasts)
- Online Streaming



SEO

- On-Site SEO
- Keyword Research & Analysis
- Content Marketing
- Local SEO
- Off-Site SEO
- Link Building
- Audience Analysis
- Mobile SEO
- Technical SEO
- Blog Writing



SMO

- Social Media Account Handling
- Content Optimization
- Social Media Strategy
- Content Creation



BPO (Business Process Outsourcing)

- Back-Office Services
- Marketing Services
- Tech-Support Services



Consulting Services

- IT Strategy & Planning
- Program & Project Management
- IT Leadership Services
- Network Design
- Infrastructure Capacity Planning
- Implementation of Specific Well-Described Features
- Startup Advisory Services



Reseller Programmes

- CASR - Citta Authorized Solutions Reseller
- CAPC - Citta Authorized Pre-Sales Consultant
- Banking API's
- KYC API's



SAAS (Software as a Service)

- SAAS Products For 14+ Industries



SSL Certificates

- SSL Certificates
- Code Signing Certificates
- Email Signing Certificates
- Website Security Solutions
- Certificate Management



Cyber Security

- Critical Infrastructure Security
- Application Security
- Network Security
- Cloud Security
- IoT Security
- Data Security
- End-to-End Security



PAAS (Platform as a Service)

- MPLS - Multi-Protocol Label Switching



IAAS (Infrastructure as a Service)

- SIP Trunk
- Audio Conferencing System
- Toll-Free Services
- Smart Office (R)
- Web Conferencing
- Hivr- [Hosted Interactive Voice Response System]
- Hosted Interactive Voice Response (Hivr)



Security & Risk Management

- Enterprise Security
- Web Application Security
- IT Audits
- SSL Certifications
- Reviewing IT Controls
- Ensuring Regulatory Compliance
- Prioritizing The Risks
- Performing Due Diligence For Information Security
- Reviewing Access Controls
- Cloud Migration
- Cyber Risk Assessment
- Security Management Service



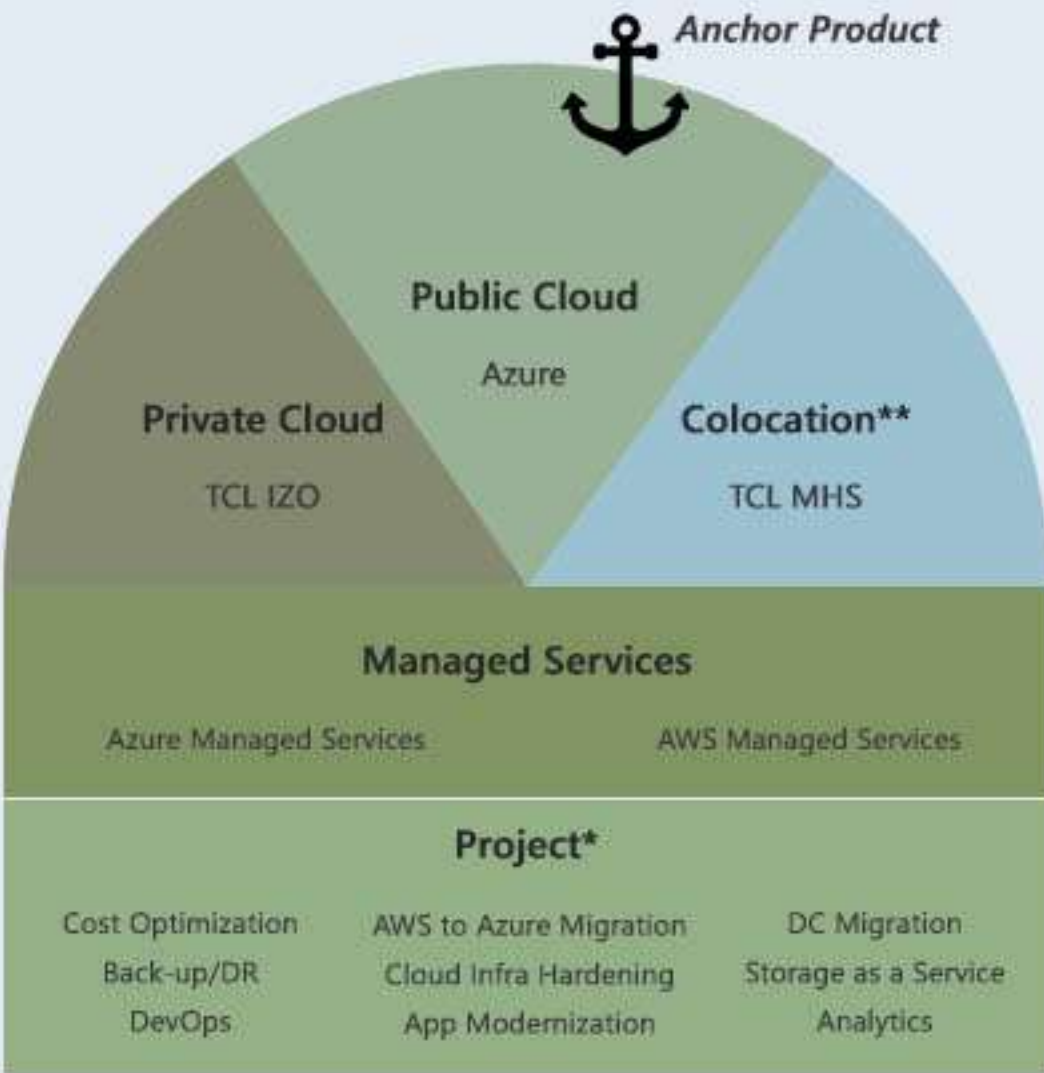
Enterprise Architecture

- Data Architecture
- Application Architecture
- Business Architecture
- Technology Architecture
- Security Architecture
- Architecture Governance

IaaS vs PaaS vs SaaS

- **Flexible Billing Model**
Usage Based | Flat Rental
- **Flexible Contract Period**
Monthly | Quarterly | Annual
- **IT + Telecom Bundles**
Single pane of glass for all users
- **Dedicated Support**
(IaaS focused support system)

* Bundled with Managed Services at extra cost
* Special Cases Only



On-Premises (Private Cloud)	Infrastructure (as a Service)	Platform (as a Service)	Software (as a Service)	
Data & Access	Data & Access	Data & Access	Data & Access	
Applications	Applications	Applications	Applications	Your Manage
Runtime	Runtime	Runtime	Runtime	Cloud Provide Manages
Operating System	Operating System	Operating System	Operating System	
Virtual Machine	Virtual Machine	Virtual Machine	Virtual Machine	
Compute	Compute	Compute	Compute	
Networking	Networking	Networking	Networking	
Storage	Storage	Storage	Storage	

On-Prem	IaaS	PaaS	SaaS
Cook the Pizza	Cook the Pizza	Cook the Pizza	Cook the Pizza
Toopings	Toopings	Toopings	Toopings
Pizza Dough	Pizza Dough	Pizza Dough	Pizza Dough
Oven	Oven	Oven	Oven
Gas	Gas	Gas	Gas
Kitchen	Kitchen	Kitchen	Kitchen
Made in House	Kitchen-As-Service	Kitchen-As-Service	Kitchen-As-Service



Let's take the pizza example



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AWARDS
CIOReview



And More...



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