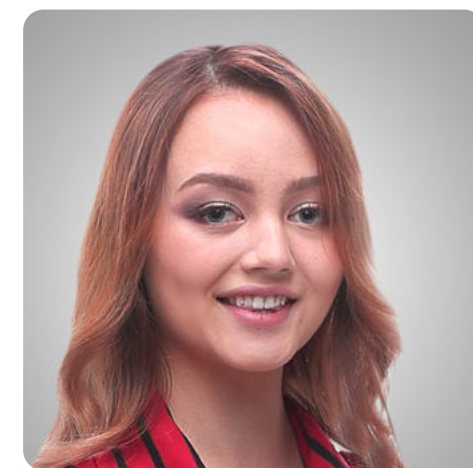
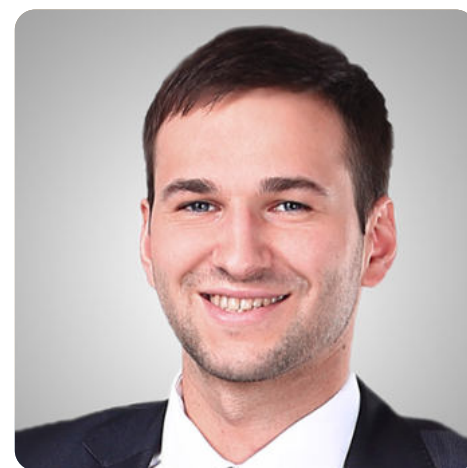
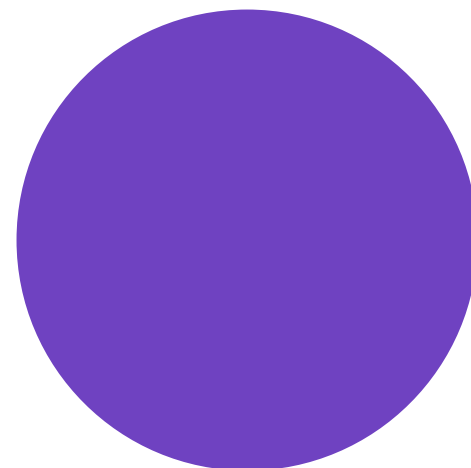
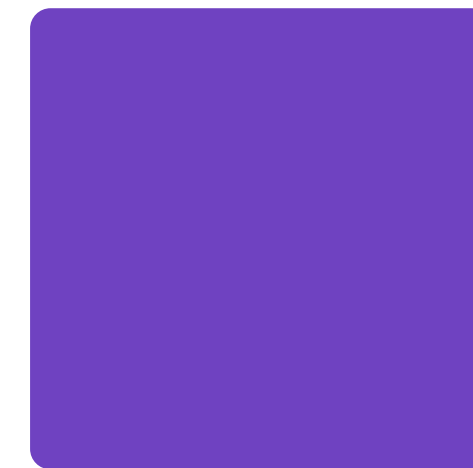
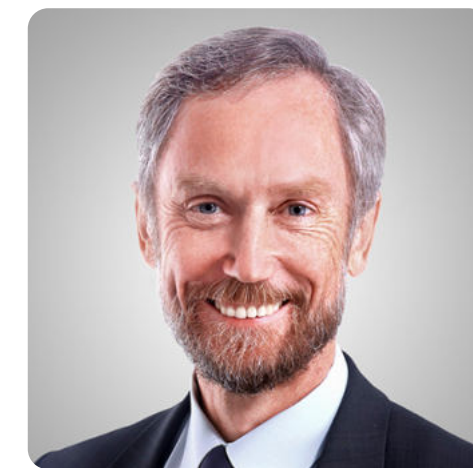


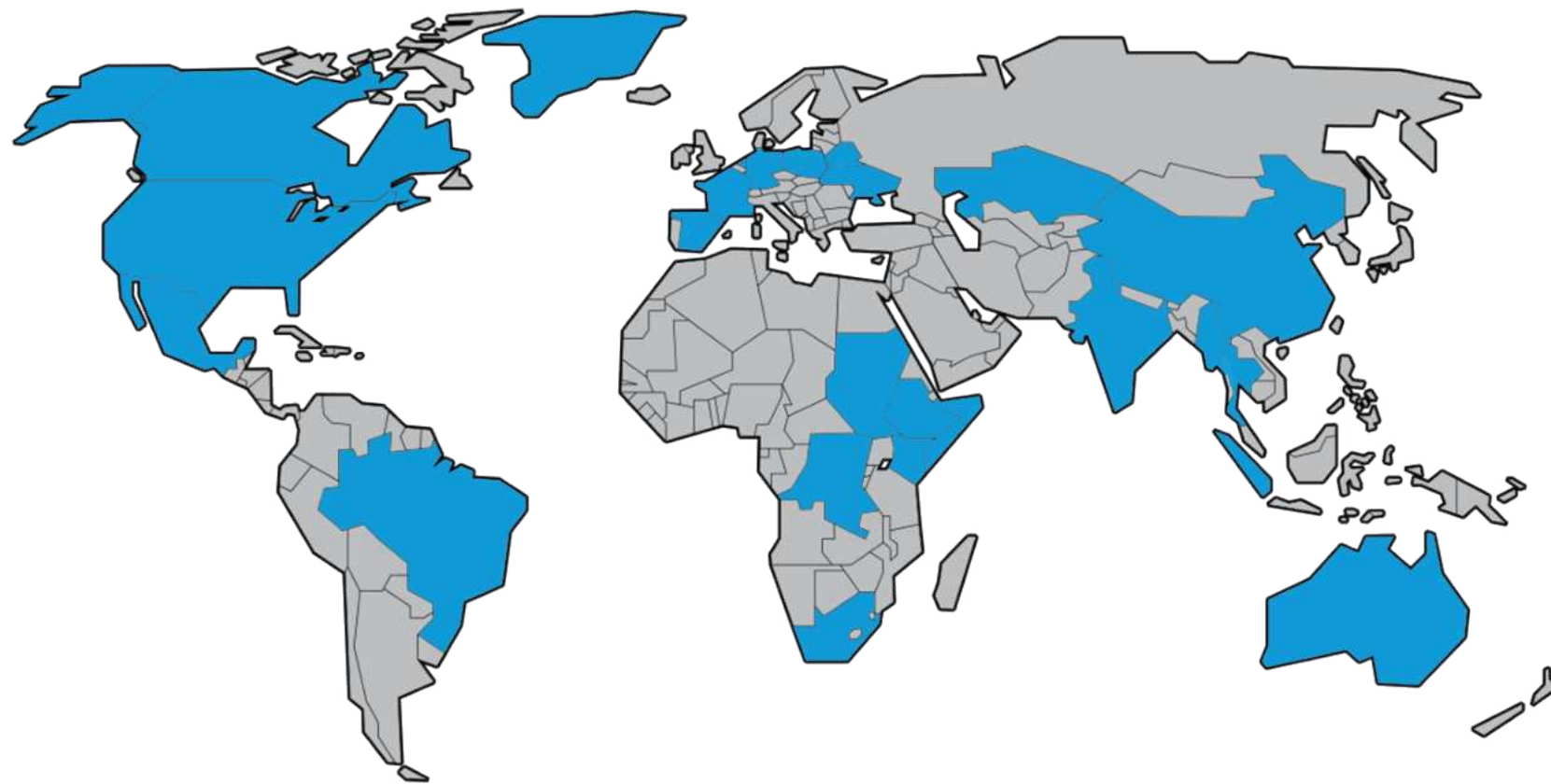
"Inspiring digital transition"





# WE ARE A GLOBAL COMPANY...

Citta has become a benchmark in the Global Software & Automation Market, providing a wide range of **Business Consultancy, Information Technology, and Outsourcing Services**. Our solutions are backed by an alliance partnership with many renowned industry experts in the global market.



**1 Million +** Solution Users

Presence in **17+** Countries

**200+** People Worldwide

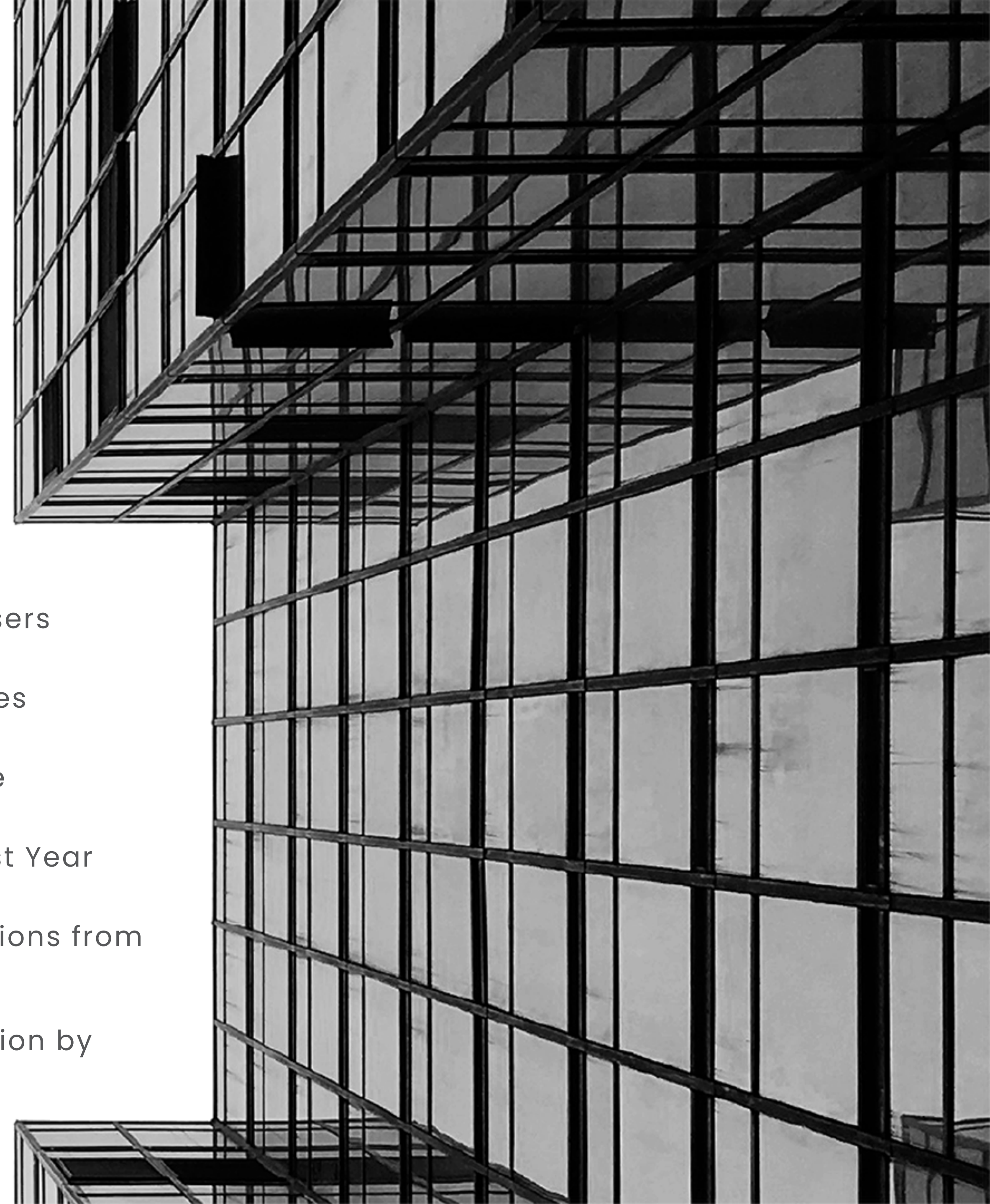
**85k+** Service Hours Last Year

**\$24 Million** Transactions from our Solution Yearly

**50+** Awards & Recognition by Renowned Agencies

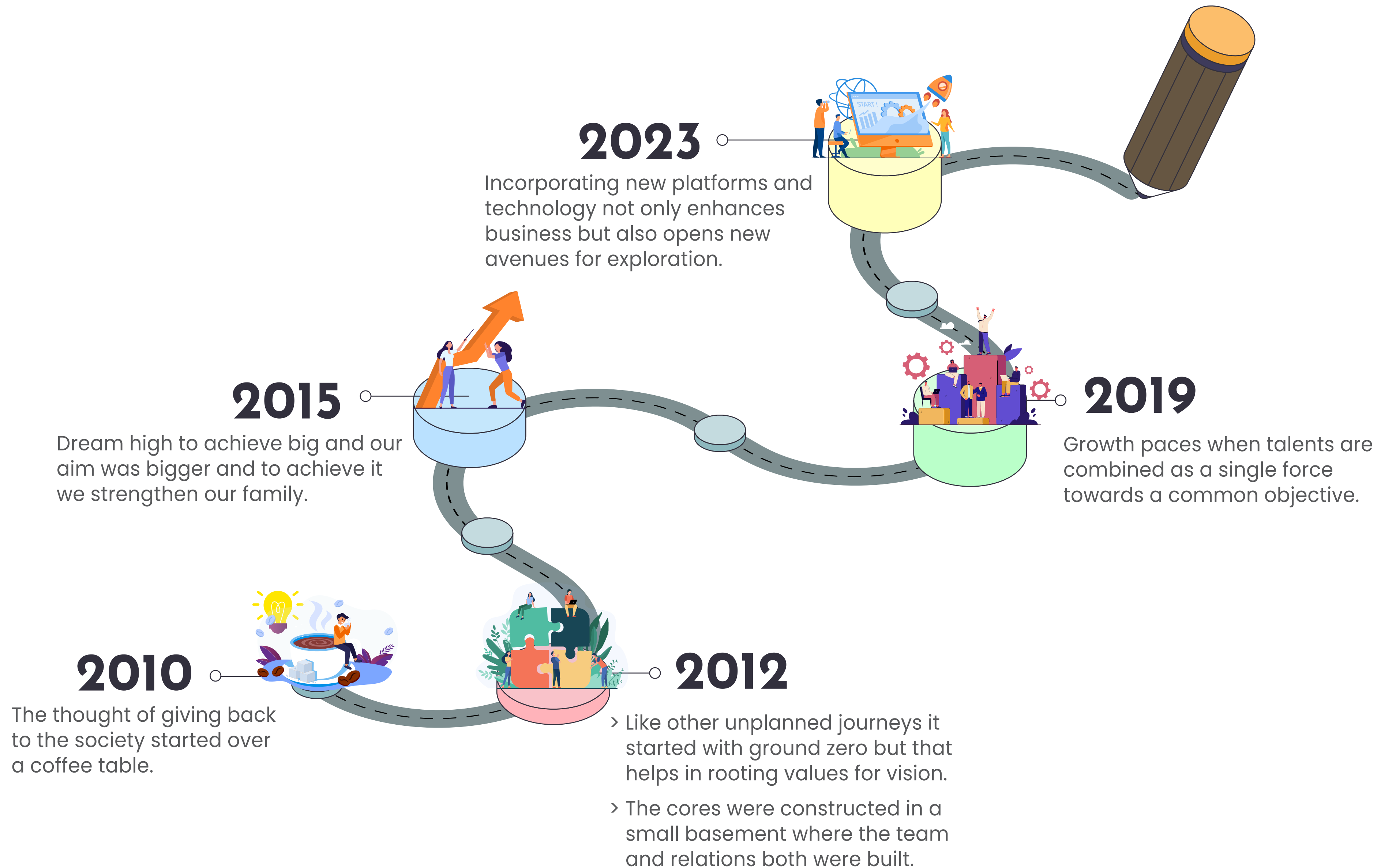


Scan here for our  
Corporate Video





# ROME WASN'T BUILT IN A DAY



## VISION

Our company's vision is to develop and improve constantly and grow as a major IT services provider to become a leading performer in providing quality web and software development solutions in the competitive global marketplace.

## MISSION

Our mission is to enhance the business growth of our customers with creative designs and development modules to deliver market-defining high-quality solutions that create value and reliable competitive advantages for our clients around the world.

## VALUES

At Citta, our values consist of ethics, compliance, and code of conduct,

- ➔ We strive to surpass our customer's expectations consistently.
- ➔ We invest in our employees to support them achieve their potential.
- ➔ We continually enhance our competencies to sustain high growth.
- ➔ We make decisions with integrity, and we strive for Quality.

# THE COMMON HURDLES ON YOUR GROWTH PATH

Problems	Integrated Solution	Consolidating Information	Data Security	Integration of Processes	Ineffective Communication between Departments	Forecasting & Decision Making	Standardizing Process
Startup		●		●		●	●
SME		●	●		●	●	●
MNC	●	●	●	●	●	●	●
Solutions	Chatbots & API	Business Intelligence	Pre-level Encryption	Multi-User ERP	Notification & Dashboard	Artificial Intelligence & Business Intelligence	ERP

# OUR APPROACHES TO CLIENTS...

## Customized IT

(Domestic & Overseas Clients)

- Any type of requirements can be developed.
- 100+ IT experts on board.
- Enforced with the latest trends in technology.

## One Point IT Solutions

(Domestic & Overseas Clients)

- End to End Solutions Provider.
- Cyber Security & Compliance.
- Network & Infrastructure Operations.

## ODC - Offshore Development Center

(Overseas Clients)

- Either entire IT sourcing to INDIA or project specific outsourcing.
- Team of 150+ Developers, Designers & QA.

Consultancy



01

Technology

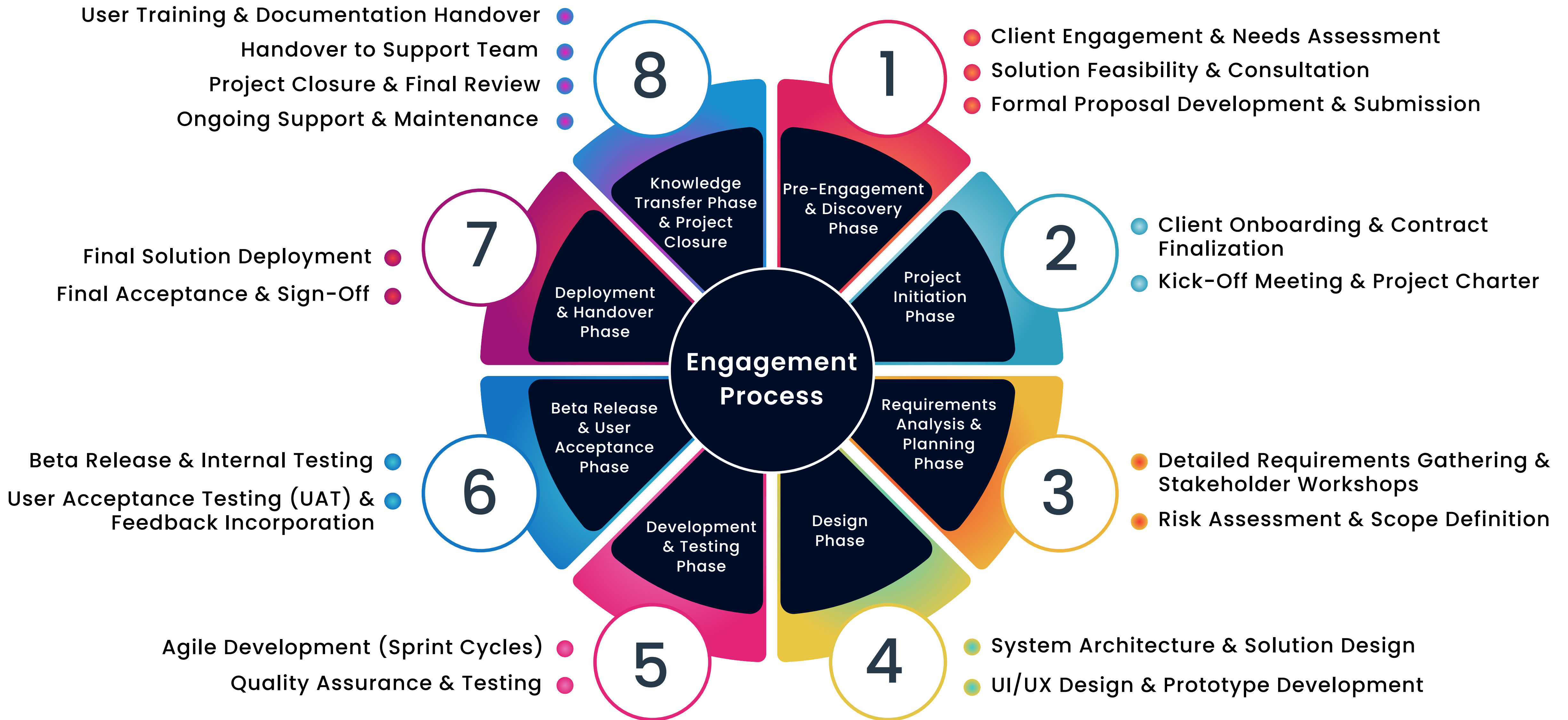


02

Outsourcing



03





# WHY TO CHOOSE US

## Security & Regulatory Compliance

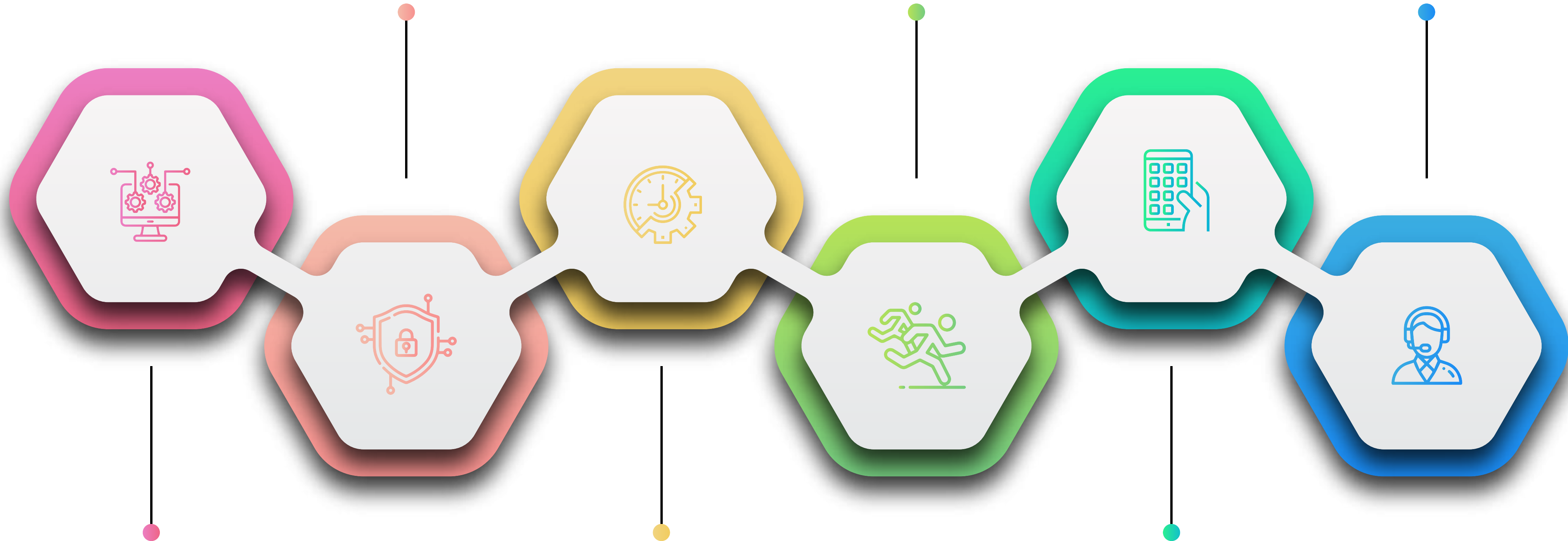
Keep data safe and regulated with in-built protection & GDPR compliance.

## Competition

Stay on top of technology solutions, ahead of your competition.

## Support & Infrastructure

Dedicated support & training team for quality service with a world-class 6000+ sq. ft. office and 150+ workstations and more.



## 3rd Party Integration

Easy & reliable integration of our solution in your current processes.





## Productivity

Eliminate redundant processes and tasks through AI & BI based solution.

## Mobility & Flexibility

Work from home, your office, or anywhere with a mobile-friendly solution.

# People Evaluate Choices in Relative Rather in Absolute Terms.

PARAMETER				
Global Presence	Extensive	Extensive	Extensive	Broad
Value for Money	Premium	Balanced	Efficient	Cost Effective
One-Time Investment	Comprehensive	Moderate	Moderate	Low
Service Portfolio	Broad	Broad	Broad	Broad
Innovation & R&D	Strong	Strong	Moderate	Moderate
Client Base	Global & Diverse	Global & Diverse	Global & Diverse	Global & Diverse
Consulting Expertise	High	High	Moderate	High
Industry Focus	Multi-industry	Multi-industry	Multi-industry	Multi-industry

\* The data and insights presented are derived from customer interactions and internal analyses for illustrative purposes. They are intended to provide a better understanding of Citta's products/services and should not be construed as absolute representations or guarantees.

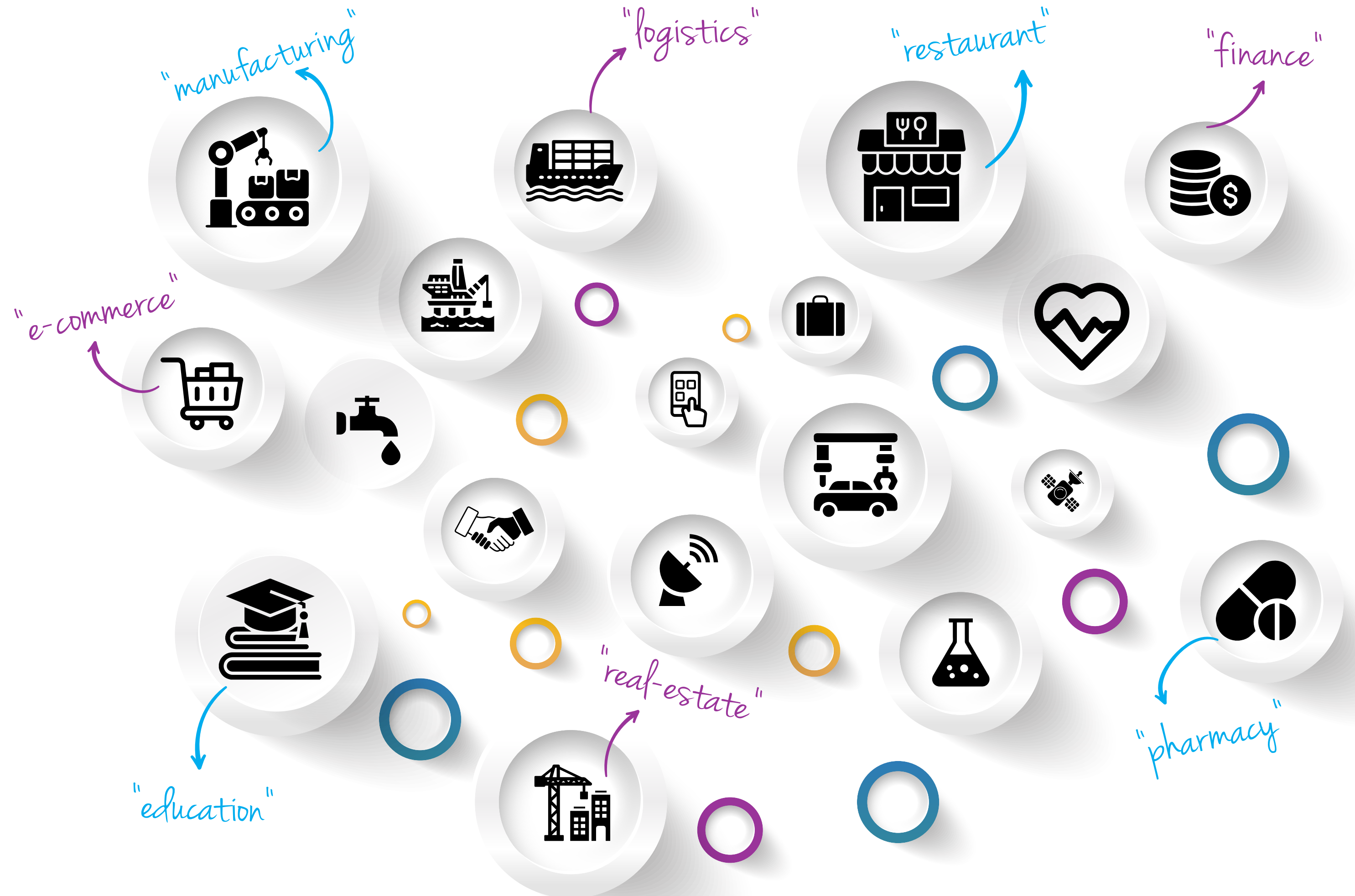


# CITTA'S INDUSTRY EXPERTISE

## Unmatched Versatility Across **20+ Industries**

At Citta, we pride ourselves on our extensive industry expertise, delivering tailored IT solutions that drive success across a diverse range of sectors. Our commitment to innovation and excellence has positioned us as a trusted partner in multiple industries around the globe

Our deep industry knowledge, combined with our expertise in the latest technologies, enables us to deliver customized solutions that meet the unique needs of each sector. From strategy to execution, Citta is your partner for digital transformation and beyond. Let us help you navigate the complexities of your industry with confidence and innovation.



[View all Industries...](#)

# Travel & Hospitality Industry

6+ International Technical & Strategic Alliance.

## Financial Services

Provided RMS Solutions to Top NBFCs in the country in record time.



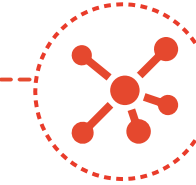
## Retail Industry

Recognized by GESIA IT Association.



## Health Care Industry

Working on Pandemic Preparation & Recovery module.



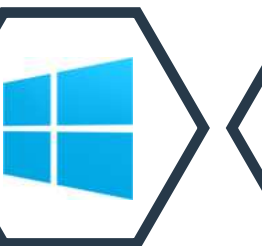
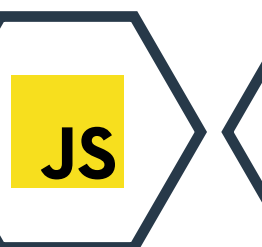
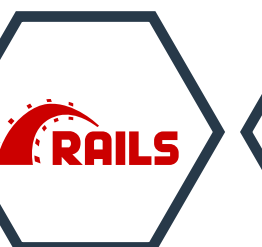
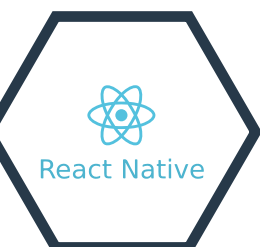
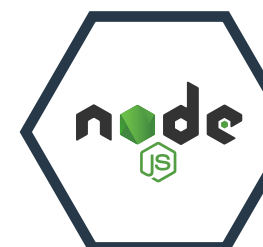
## Others

- Serving in more than 16 industry verticals.
- Launched Ratify's an AI-based employee verification tool.
- Launched BookMyTalent a SaaS based platform for easy and quality talent acquisition.



## Transport & Logistics Industry

20 Most Promising Logistics Technology Solutions Providers -CIO Review India 2018.



And More...

## Real Estate Industry

- 100+ Projects Completed.
- Launched ProBro, a SaaS-based platform for Real Estate Consultants.



## Education Industry

- People Choice Award" 2018 by ISTE, Chicago.
- USD 32 million funding at international startup summit.



## Electronics & Manufacturing Industry

Business Alliance with Intellial Solutions for advanced ERP Systems in Electronics Industry.

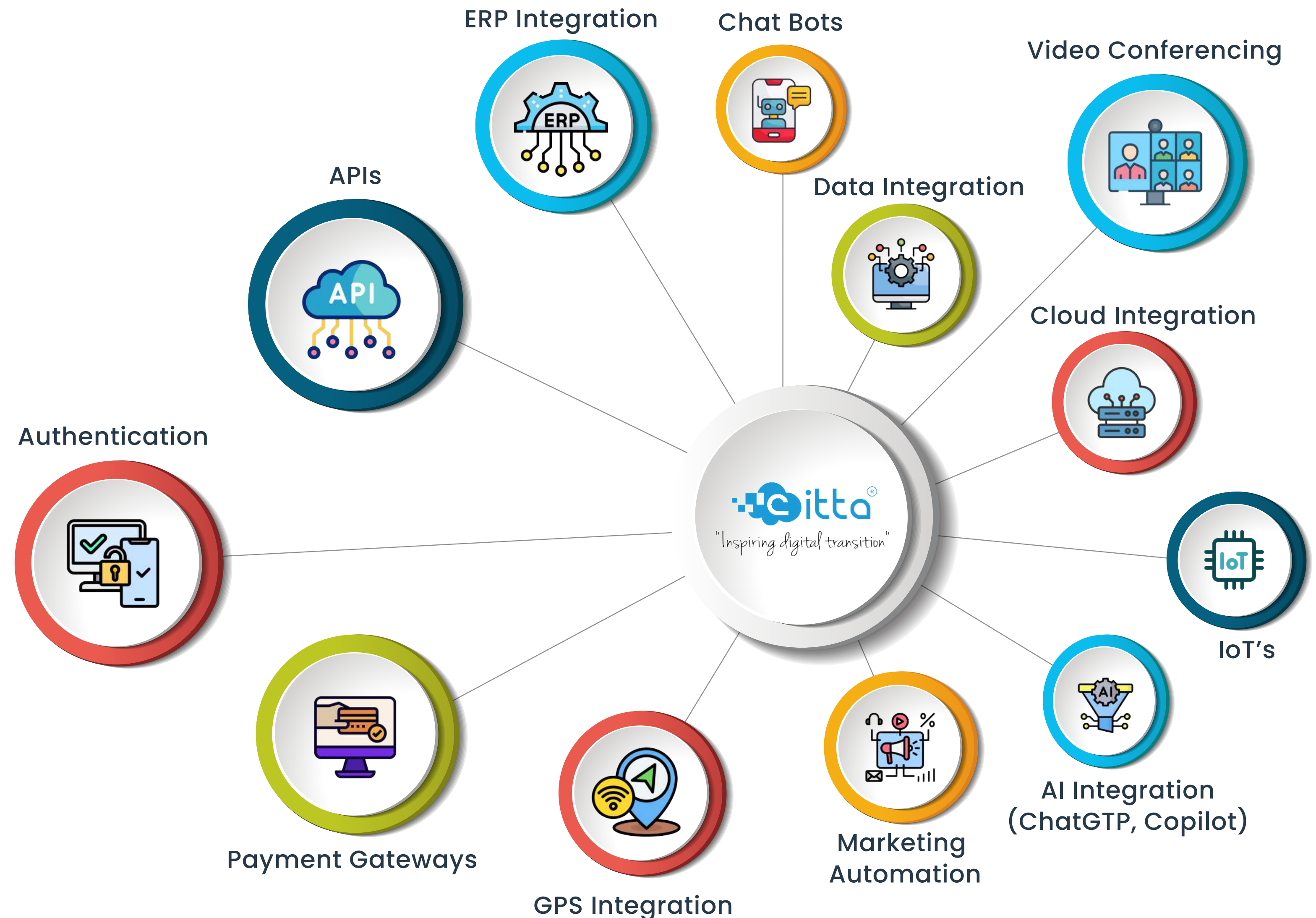
# CAPABILITIES



# Seamless Integrations & Turnkey Solutions for Comprehensive IT Excellence

We pride ourselves on our ability to seamlessly integrate with a wide range of technologies. Whether it's leveraging APIs for dynamic data exchange, incorporating advanced geolocation services like GPS and geo-fencing, or connecting with various ERP, CRM, and IoT systems, Citta offers comprehensive compatibility.

Our expertise extends to the cloud platforms, payment gateways, machine learning, and more, ensuring that our solutions are not only robust but also flexible enough to meet the diverse needs of your business. At Citta, we empower you to optimize your operations and achieve unparalleled efficiency through seamless integration.



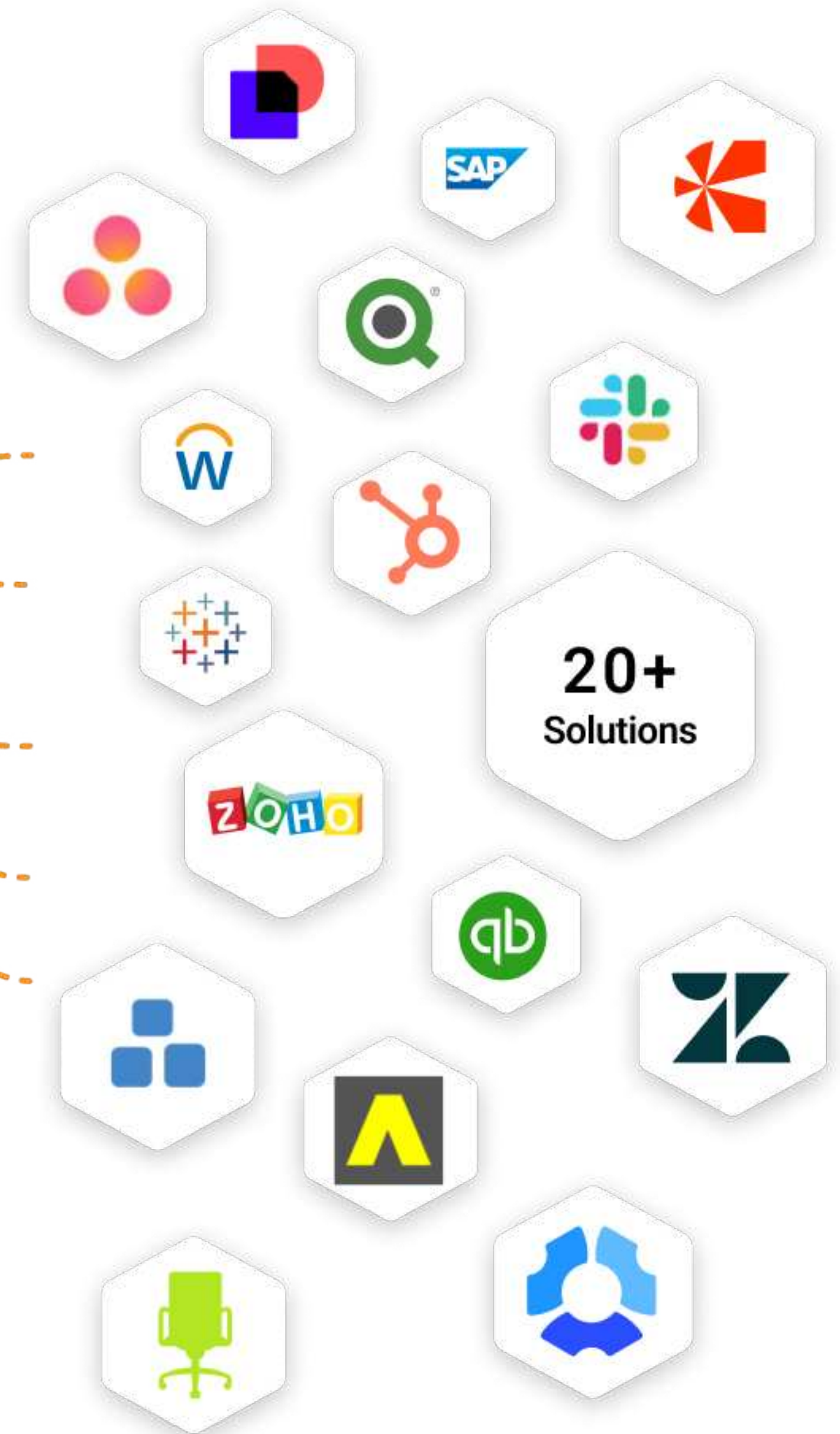
**OUR BRANDS...**





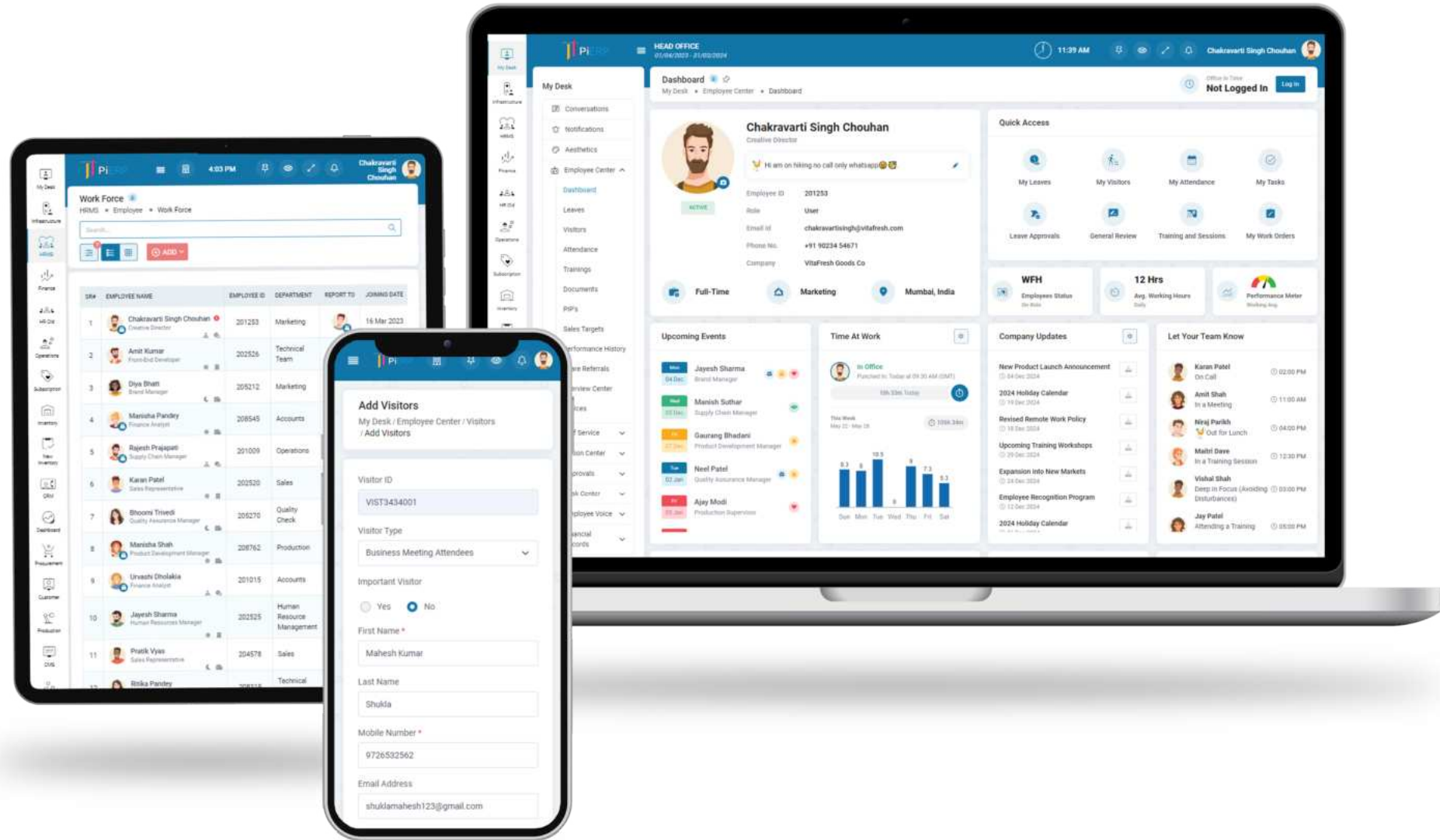
## Eliminate the Need of Managing Multiple Platforms with our Comprehensive All-in-One PiERP

Introducing PiERP, the revolutionary ERP software designed to streamline your business operations like never before. With PiERP, you can consolidate all your essential business functions into one comprehensive platform, eliminating the need for multiple software solutions. Experience unparalleled efficiency, integration, and simplicity with PiERP – your all-in-one business management solution.



[Know more...](#)

Step into the future of business management with PiERP, the comprehensive ERP solution reshaping organizational efficiency. With an extensive suite of over **15+ integrated modules** covering core operations like **HRM, CRM, Recruitment, Production, and Finance**, PiERP seamlessly streamlines your entire workflow. Featuring a robust lineup of **50+ advanced features**, PiERP ensures smooth transitions and operations, enhancing productivity across the board. But what truly distinguishes PiERP is its innovative **AI-based capabilities**, empowering organizations to intelligently optimize processes and thrive in today's fast-paced business environment. Discover PiERP and unlock unparalleled efficiency and growth for your business.



- Accounting • Attendance • Chat bot • Compliances • CRM • Dashboards • Finance • HR • Inventory
- Payroll • Performance • Pre-Sales • Production • Recruitment • Task Management • Training • Visitor



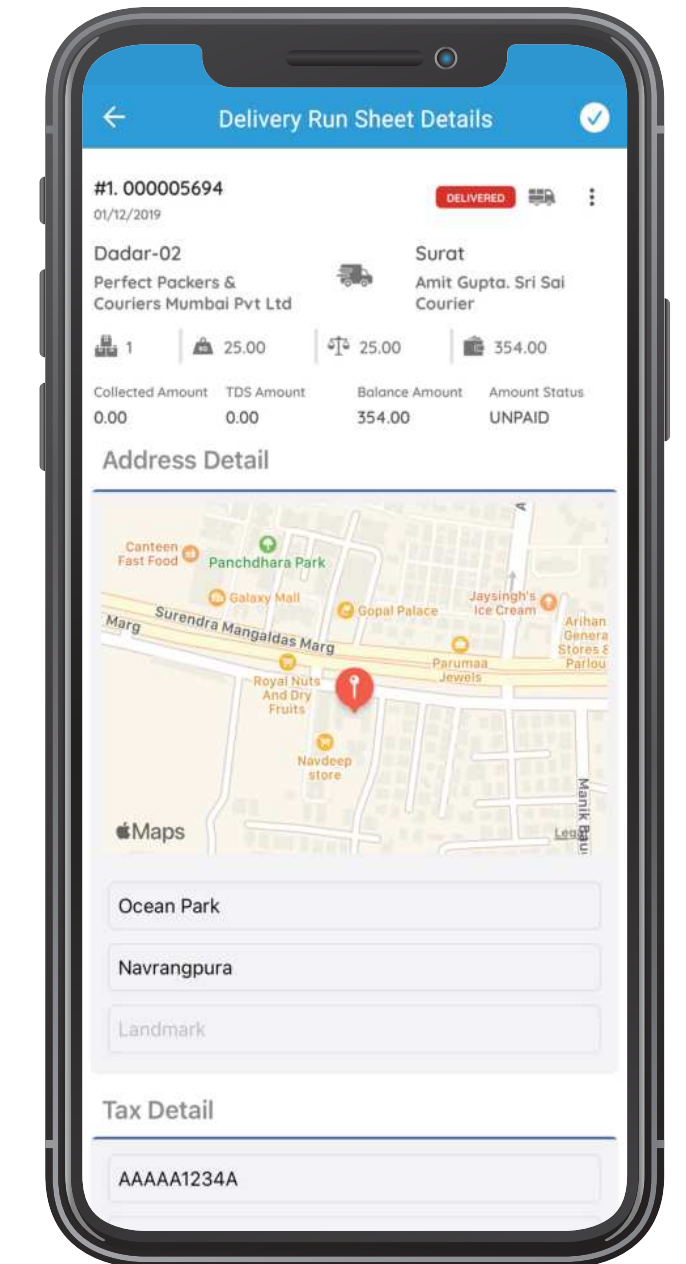
# Evaluating PiERP Against Top ERPs on Key Performance Metrics

				
Industry Specificity	All Industries	Professional Services & Non-Profits	Manufacturing (Focus) & Distribution	All Industries
Modules Offered	Comprehensive Suite	Extensive Suite	Extensive Suite	Comprehensive Suite
Customization	High	Moderate	High	Moderate
Integration	Excellent	Good	Excellent	Good
Additional Costs	Minimal	Add-ons	Add-ons and Custom	Add-ons
Cloud & On-Premise	Yes	No	Yes	No
Scalability	High	Moderate	High	Moderate
User Interface	Intuitive and Modern	User-friendly	Complex but Powerful	User-friendly
Mobile Accessibility	Yes	Yes	Yes	Yes

\* The data and insights presented are derived from customer interactions and internal analyses for illustrative purposes. They are intended to provide a better understanding of Citta's products/services and should not be construed as absolute representations or guarantees.

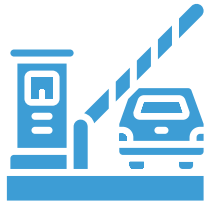


Cargo365Cloud is a comprehensive transport management solution, enhancing productivity, efficiency, and cost management. It provides enhanced visibility across your business, from fleet and warehouse operations to courier services and finance, ensuring streamlined and effective management.




## Our Logistics Solutions


### Product Features




FASTag  
Integration



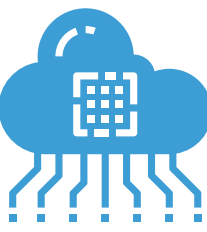
OCR  
Integration




Payment Gateway  
with Trusted Banks



Chat  
Bots




IoT  
Integration



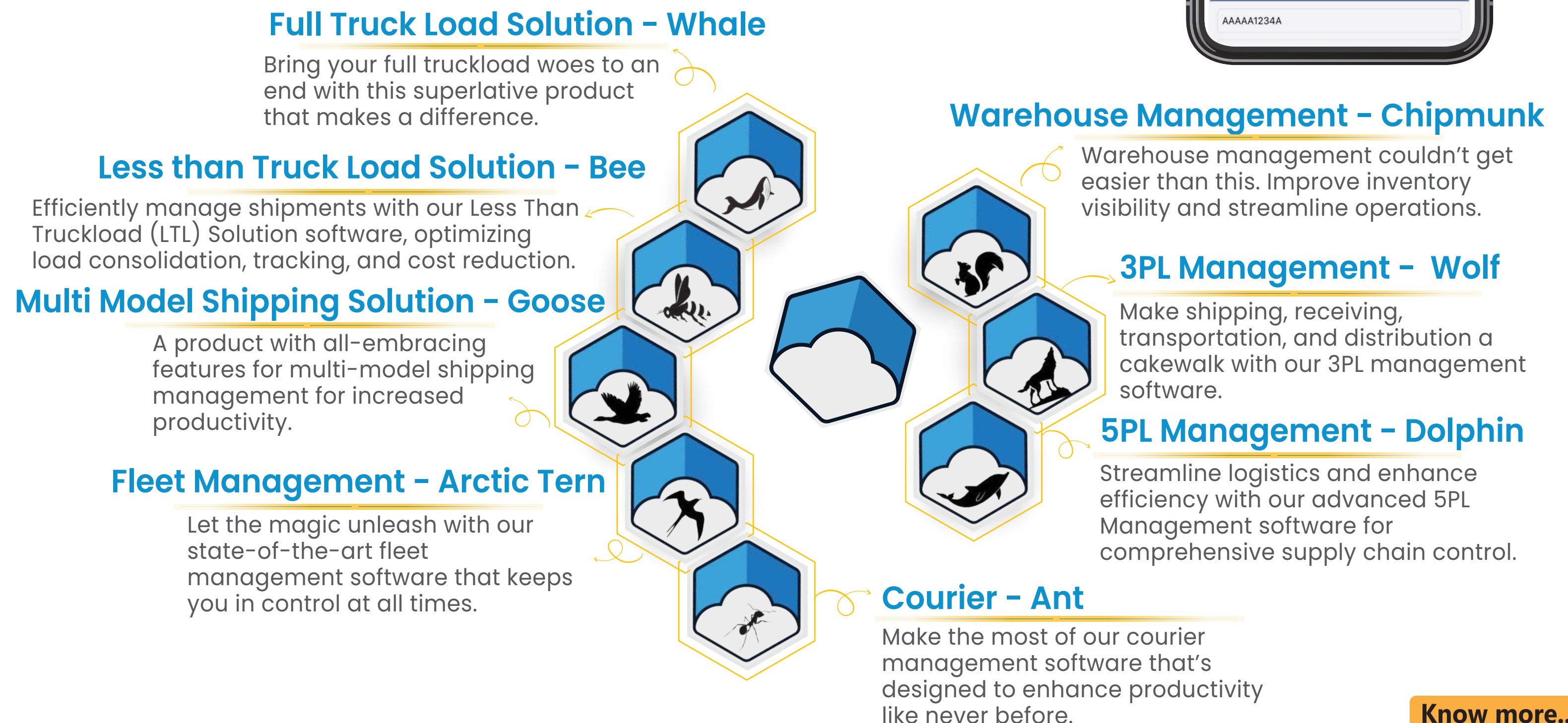
BI based  
Dashboard



Live  
Tracking



3rd Party ERP  
Integration



Know more.





BigBox is the comprehensive retail store management software designed to streamline and enhance every aspect of your retail business. From inventory management and sales tracking to customer engagement and financial reporting, BigBox offers an integrated solution tailored to meet the diverse needs of modern retailers.

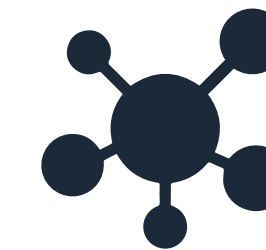
## Product Module

- Inventory Management
- Point of Sale
- CRM
- Sales Analytics and Reporting
- Financial Management
- Employee Management
- Multi-Channel Integration
- Supplier Management
- Order Management
- Marketing and Promotions
- Security and Compliance
- Product Catalog Management
- Customer Support and Training
- System Integration

## Product Features



Sales  
Analytics



Multi-Channel  
Integration



Payment Gateway  
with Trusted Banks



Chat  
Bots



Automatic  
Tagging



BI based  
Dashboard



Fraud  
Detection



Customer  
Engagement

## Versatile Solutions for Every Retail Store Type



Grocery



Apparel & Fashion



Electronics



Pharmacies



Health & Beauty



Specialty



Convenience



Footwear

and **20+** more store types...



ProBro is an AI-based property management software that is crafted and designed by real estate experts to streamline the workflows and processes so property managers can focus on what's most important—the relationships. It is a custom-built solution for complex businesses managing thousands of units. Flexible workflows allow you to consistently execute processes, seamlessly deliver exceptional experiences, and quickly gain full transparency, even if you have a large team working across many properties. Comprehensive and intuitive, ProBro provides instant access to insights and data, enabling your team to make strategic decisions and execute long-term plans.

### SALES MANAGEMENT

Streamline property sales from lead generation to final closure.

### AUTOMATED IVR

Accelerates response times and enhances lead qualification efficiency.

### CRM

All customer data at one place

### PROJECT MANAGEMENT

Manage project details in a comprehensive manner

## ProBro Modules

### PROPERTY MANAGEMENT

Easy & efficient management of units

### CONTRACT MANAGEMENT

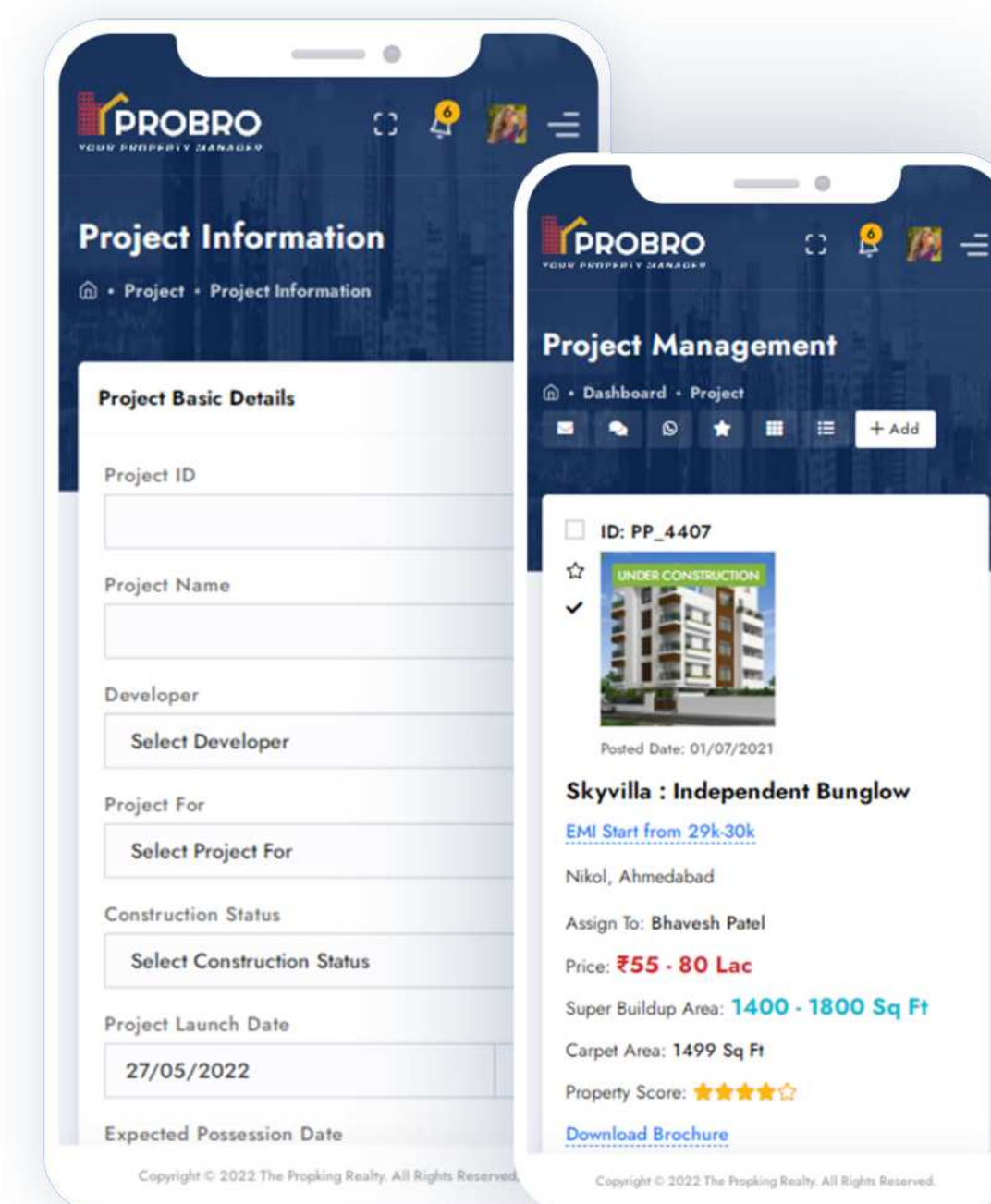
Simplifies document management with automatic renewal notifications.

### REPORT

Real-time insight needed for fast and confident decisions

### CAMPAIGN MANAGEMENT

Quick and effective marketing campaigns



Know more





Shodho Property is an innovative real estate platform designed to simplify and enhance your property journey. Whether you're a property owner, broker, builder, or someone searching for the perfect place to buy, rent, or lease, Shodho Property connects you with opportunities that fit your needs.

## What Shodho Property Offers to Property Managers

### Product Features



Advanced Search Filters



Interactive Map Search



Personalized Property Alerts



Detailed Property Listings



Saved Searches & Favorites



Virtual Tours



Direct Contact with Sellers



Neighborhood Insights



Mobile-Friendly Experience

### Enhanced Visibility and Reach

It connects brokers and builders with a wide audience, enhancing visibility and boosting deal success.

### Easy Property Management

Easily manage and update multiple property listings, tracking inquiries seamlessly for efficient property management.

### Direct Client Connections

SP facilitates direct communication, allowing quick client engagement, answering queries, and negotiating terms seamlessly.

### Trusted & Verified Listings

Verified listings boost your credibility, leading to quicker, more reliable transactions on our trusted platform.

### Market Insights & Analytics

Leverage market insights and analytics to optimize strategies with data on trends, pricing, and buyer behavior.

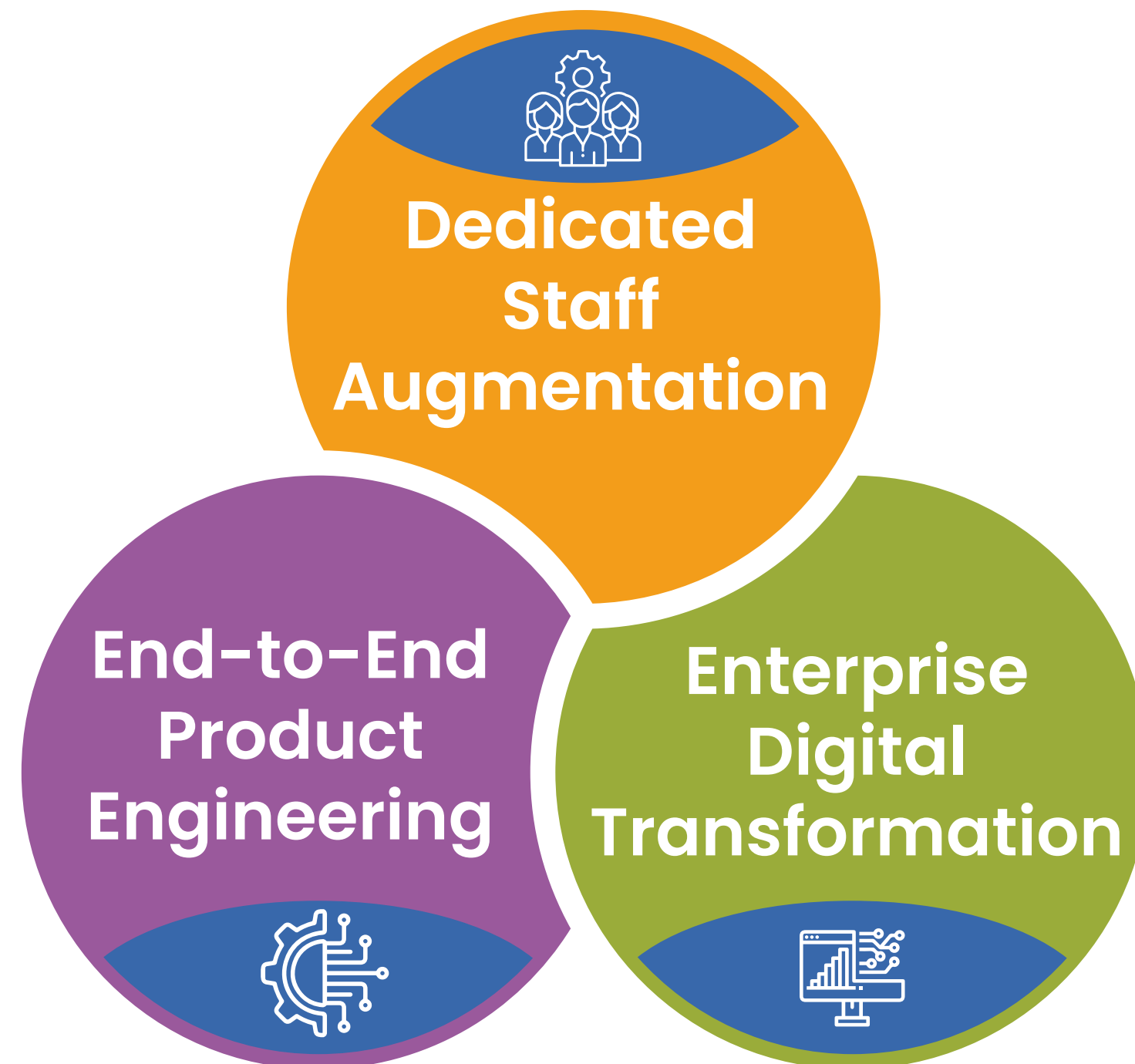
### Cost-Effective Marketing

Market your properties cost-effectively with SP's promotional tools, reaching more clients without costly campaigns.

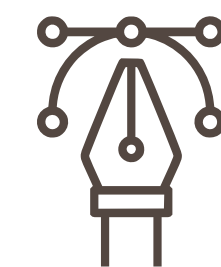
Know more...



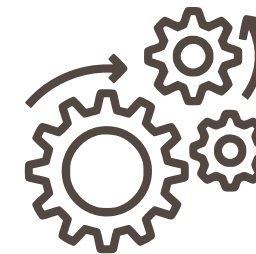
BookMyTalent is your ultimate online portal for sourcing top technical talent. Explore a vast pool of experts across 50+ tech stacks, using multiple filters to find the perfect fit for your needs. Compare profiles, review work samples, and schedule interviews seamlessly. Whether on a contractual or hourly basis, BookMyTalent streamlines the hiring process to connect you with the best candidates, across all time zones.



## We Are Experts In



UI/UX



DevOps & Cloud



Web Development



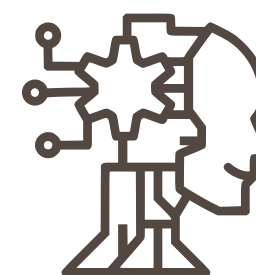
Engineering Services



CyberSecurity



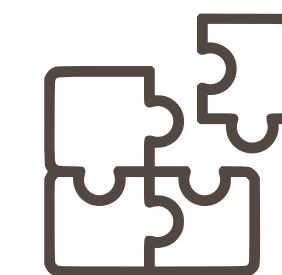
Big Data



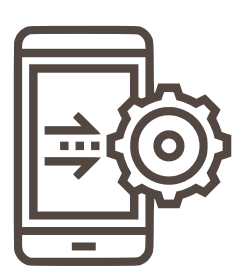
AI & Automation



Data Analytics



Enterprise Solutions



Mobile App Dev.



# Empower Your Business with Expert ERP Developers

At BookMyTalent, we understand the critical role that robust enterprise resource planning (ERP) systems play in driving business efficiency and growth. Our team of highly skilled ERP developers is proficient in delivering customized solutions for a wide range of industry-leading ERP platforms. Whether you are seeking to implement, customize, or enhance your existing ERP system, BookMyTalent has the expertise to meet your unique business requirements.

## Enterprise Software Developers



## Custom Business Application Developers



## Open Source ERP



and many more...

[Know more](#)



Ratify is an AI-enabled global platform that empowers the ecosystem of employers featuring employee verification and rating mechanisms. Ratify is an Indian business and employer-oriented online service that operates via Online portal and mobile application. The platform is mainly used for professional services to empower employer ecosystem and network, and allows companies to verify and rate their employees. Ratify allows employers to create profiles and "connect" to each other (employers) on a global platform which may represent real-world professional relationships.

## Ratify Services



### Know Your Employee

Efficiently find valuable & verified resources from our data pool as per your requirement with added features such as employee check, skills check, etc. Check employee rating on pre-defined skills parameters & attributes as per our research & past employer feedback for better decision making.



### Employee Verification

Employment verification is the process of providing an employee relationship with an employer and other related details. Employees often seek to verify employment on their own by providing their resume, paystubs, or signed agreements.



### Rate Your Employee

Rate your current & past employees on pre-defined parameters & attributes for creating a verified & cheating-free ecosystem, which would help in establishing a risk-free environment for both employees & employers.



### Employee Ice-Out

Ice Out is an informal list of employees shared by their respective past employers who are eligible and qualified for the job but may not meet other criteria that would conflict with corporate culture or colleagues.





**The Citta Academy**  
*learning like professional*

Citta Academy is an all-new concept of sharing programming knowledge with a focus on industrial usage of that leverages individual skills and boost ecosystem of software industry.

We at Citta Academy aim to effectively enhance the skills of both tech and non-tech individuals with an industry-vetted approach. We are on a mission to create 1M+ world-class tech professionals by providing them with exceptional mentorship and relevant course material to provide a new definition of education and learning.

## Citta Academy For Everyone

Citta Academy welcomes learners of all backgrounds to embark on a journey of knowledge and skill enhancement through our dynamic platform. As a hub for lifelong learners, we provide a diverse array of courses designed to cater to a wide range of interests and aspirations. Whether you're a professional aiming to upskill, a student seeking to explore new subjects, or an individual driven by curiosity, our user-friendly interface and expert-led content ensure an enriching and accessible learning experience.



**INDIVIDUAL**



**UNIVERSITIES**



**CORPORATE**

## What we Offer

**01**

### INDIVIDUAL COURSES

- ➔ Cloud Computing
- ➔ DevOps
- ➔ BI & Visualization
- ➔ Cyber Security
- ➔ Data Science
- ➔ Project Management
- and many more

**02**

### CERTIFICATION COURSES

- ➔ Microsoft Power BI Training
- ➔ DevOps Training
- ➔ Selenium Training
- ➔ Cyber Security
- ➔ Python Training
- ➔ Java Training
- and many more

**03**

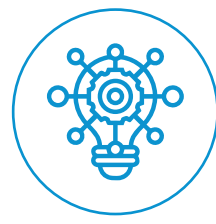
### ROLE BASED TRAINING COURSES

- ➔ DevOps Engineer
- ➔ Full Stack Web Developer
- ➔ Business Analyst
- ➔ AWS Master Program
- ➔ AI & ML Master Program
- ➔ Data Engineer
- and many more

**Know more**

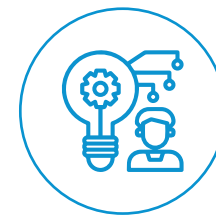
# OUR SERVICES...





## INSIGHT Business Solution Services

- BPO (Business Process Outsourcing)
- Enterprise Architecture (EA)
- Reseller Programmes
- Consulting Services
- Security & Risk Management
- Cyber Security
- PaaS (Platform as a Service)
- IaaS (Infrastructure as a Service)
- SaaS (Software as a Service)
- SSL Certificates



## INNOVATE Emerging Technology

- Machine Learning & Robotics
- AI & BI Integration
- Biometric Solutions
- Surveillance Solutions
- IoT based Solutions
- Big Data
- Automation
- BlockChain



## EXIGENCY Software Services

- Mobile Application Development
- ERP Solutions
- Application Maintenance
- Application Development
- Quality Assurance & Testing
- Database Services
- Resource Hiring
- POS Software Services
- Product Development



## RESOURCE HIRING Staff Augmentation Services

- Onshore
- Near shore
- Offshore



## ELEMENTAL System Integration & Infrastructure

- Enterprise Data Storage
- Server Solutions
- Cloud Services
- Data Center Solutions
- Disaster Recovery Solutions (DRaaS)
- Licensed Software Solutions
- Network Management & Integration
- Remote Infrastructure Management
- Messaging & Collaboration
- Helpdesk Services
- Desktop Management Services
- Web Hosting & Registration Services
- Telephony Services
- Workplace & Pandemic Management Services



## BRANDING Marketing & Branding Services

- Website Development
- Brand Identity
- Search Engine Optimization
- Social Media Optimisation
- Corporate Branding
- Corporate Videos
- Product Branding
- Digital Advertising
- Outdoor Marketing
- Broadcast Advertising
- Press Release

# EXIGENCY

## SOFTWARE SERVICES



### Application Development

- Web Based Application
- Windows Based Application
- Desktop Application
- Network Application



### ERP Solution

- Customized ERP
- White Lable Customized ERP
- SaaS-based ERP
- Standard ERP



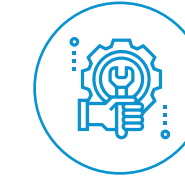
### POS Software Development

- Interface Development
- Hardware Interface
- Payment Gateways
- Integrated Web Interface
- Real-Time Synchronization.



### Product Development

- Concept Development
- Whitelabel Solutions
- Ownership Model
- Loyalty Model



### Application Maintenance

- Corrective Maintenance
- Adaptive Maintenance
- Perfective Maintenance
- Preventive Maintenance



### Quality Assurance & Testing

- Functional Testing
- Unit Testing
- Integration Testing
- System Testing
- Sanity Testing
- Smoke Testing
- Interface Testing
- Regression Testing
- Beta/Acceptance Testing
- Non-Functional Testing



### Database Services

- Database Monitoring Services
- Database Administration
- Database Upgrade
- Database Migration
- Database Maintenance
- Performance Tuning
- Health Checkup
- SLA based Support
- Database Uptime



### Resource Hiring Services

- Dedicated Team
- Fixed Price Model



### Mobile Application Development

- Native App Development
- Hybrid App Development
- Application Testing & QA
- Application Migration
- Application Redesign (UI/UX)
- Upgrade Mobile Applications
- Mobile Games

Know more



# ELEMENTAL

## SYSTEM INTEGRATION & INFRASTRUCTURE



### Enterprise Data Storage

- Google Drive
- Amazon Cloud Drive
- One Drive
- AWS
- Google Cloud Platform
- IBM Cloud Storage
- Microsoft Azure Storage
- Oracle Cloud Infrastructure
- Storage Management Services



### Server Solutions

- Virtual Private Server
- Public Cloud Services
- Private Cloud Services
- Hybrid Cloud Services
- Dedicated Cloud Servers
- Server Virtualization Services
- Server Consolidation Services
- Server Management Services



### Remote Infrastructure Management

- Remote Centralized Monitoring
- Remote Staff Augmentation
- IT Asset Management
- Server Support & Mgmt
- Network Operation Centre
- Data Management with a NOC
- Network Infrastructure installation
- Database & Storage Mgmt
- Migration Services
- Network & Application Mgmt



### Telephony Services

- SIP Trunk
- Audio Conferencing System
- Toll-Free Services
- Web Conferencing
- Hivr-[Hosted Interactive Voice Response System)
- Hosted Interactive Voice Response (Hivr)
- Cloud Telephony
- Smart Office (R)



### Data Center Solutions

- Enterprise Data Centers
- Managed Services Data Centers
- Colocation Data Centers
- Cloud Data Centers



### Workplace & Pandemic Services

- Cloud Workspace
- Unified Device Management
- Remote Desktop
- Unified Communication
- Collaboration Services
- Digital Contact Center
- AI-Powered Service Desk
- Analytics Services
- AR-Enabled Field Support
- Building Management Solution
- Smart Meeting Room



### Web Hosting & Registration Services

- Web Hosting (on file server)
- Database Hosting (on dedicated server)
- Deploying Web Apps
- Serverless Web Apps
- Domain Purchase
- SSL Certification



### Desktop Mgmt Services

- OS Upgradation
- OS Migration
- OS Support
- Hardware & Software Roll-Outs
- Anti-Virus & Security Mgmt
- Backup Management
- IT Asset Tracking
- Oracle Cloud Infrastructure
- Storage Management Services



### Helpdesk Services

- Remote Support
- Real-Time Chat
- Email Support
- Web Support
- Call Escalation
- On-Site Support
- Telecom Support
- Technical Support
- Proactive Maintenance and Monitoring



### Cloud Services

- Cloud Security
- Disaster Recovery on Cloud
- Cloud Infrastructure/IaaS Cloud



## Messaging & Collaboration

- Cloud Messaging
- Mailbox & Chatbox
- Email Integration
- SMS Integration
- WhatsApp Integration



## Disaster Recovery Solutions (DRaaS)

- Site Recovery Management
- Data Backup
- Data Synchronisation
- Third-Party Backup Service
- Cloud Storage



## Network Mgmt & Integration

- Network Consulting
- Network Integration
- SDN Consulting
- SDN for Data Center
- MultiNetwork Services



## Licensed Software Solutions

### Security Solutions

- |               |                 |
|---------------|-----------------|
| - AvePoint    | - Perimeter81   |
| - Bitdefender | - ProofPoint    |
| - Check Point | - Rmail         |
| - CISCO       | - CSAT          |
| - Digicert    | - Syncdog       |
| - Eset        | - Trend Micro   |
| - Fortinet    | - ZeroSpam      |
| - IBM         | - V-Key         |
| - InGram      | - Acronis       |
| - Kaspersky   | - AlertLogic    |
| - McAfee      | - AvastBusiness |
| - Microsoft   | - Balbix        |
| - Mimecast    | - Duo           |
| - ItsMine     | - IBM MaaS360   |
| - Sophos      |                 |

### Cloud Infrastructure

- |                     |                  |
|---------------------|------------------|
| - AWS               | - DesktopReady   |
| - Google Cloud      | - Process Fusion |
| - IBM Cloud         | - HP Enterprise  |
| - Ingram            | - Netenrich      |
| - Microsoft Azure   | - dinCloud       |
| - Nerdio            | - Spectrum       |
| - Red Hat OpenShift | - Vmware         |
| - Century Link      | - Vultr          |
| - CloudCheckr       |                  |
| - CloudVelox        |                  |

### Business Applications

- |                 |                      |
|-----------------|----------------------|
| - Adobe         | - Rsign              |
| - Apptivo       | - Serviceaide        |
| - AutoDesk      | - TeamViewer         |
| - AvePoint      | - TekStack           |
| - Block Drive   | - WittyParrot        |
| - CloudBlue     | - Paris Technologies |
| - CoreView      | - Blueink            |
| - DocuSign      | - Forms on Fire      |
| - FreshBooks    | - Salesforce         |
| - HelloSign     | - Zoominfo           |
| - IBM           | - Wrike              |
| - Microsoft     | - Backflpt           |
| - OneVuex       | - Colligo            |
| - Microsoft 365 | - Sign Now           |
| - Pickit        |                      |

### Backup and Disaster Recovery

- |                    |                |
|--------------------|----------------|
| - Acronis          | - Live Vault   |
| - Arcserve         | - Storage Pipe |
| - AvePoint         |                |
| - DropSuit         |                |
| - Metallic         |                |
| - Storage Guardian |                |
| - Vault America    |                |
| - Veritas          |                |
| - Lyve Mobile      |                |
| - CI               |                |

### Communications

- |                      |                |
|----------------------|----------------|
| - Blizz TeamViewer   | - Webex        |
| - Axcient            | - 8x8          |
| - Airtame            | - Bluip        |
| - Dropbox            | - eFax         |
| - Do Forms           | - Google Cloud |
| - Sippio             | - GoTo         |
| - Evernote           | - iMeet        |
| - Google Workspace   | - Mitel        |
| - LetsSignit         | - NetFortris   |
| - Netelligent        | - Polycom      |
| - NomaDesk           | - RingCentral  |
| - SaneBox            | - Univoip      |
| - Broadsoft Business |                |

### Other

- |                 |             |
|-----------------|-------------|
| - APC           | - Vendasta  |
| - AvePoint      | - Yola      |
| - BitTitan      | - Clodamize |
| - Corent        | - nOps      |
| - IBM           |             |
| - AvastBusiness |             |
| - InterGuard    |             |
| - Live VHD      |             |
| - AdamAi        |             |
| - Deluxe        |             |



# INNOVATE

## EMERGING TECHNOLOGY



### Biometric Solutions

- Know Your Customers
- Time & Attendance
- Workforce Management
- Visitor Management
- Individual Identification
- Secured Financial Services
- RFID & Smart Cards



### Big Data Technology

- Big Data Consultancy
- Enterprise Data Warehouse (EDW) Optimization
- Build & Support



### Automation Solutions

- Business Process Automation Consultancy
- Fully Automate Existing Processes
- AI & Analytic Solutions
- Workflow Automation
- Automation Service Platform



### Block Chain Technology

- Advisory & Consulting
- Design
- MVP
- Private Blockchain Network



### Machine Learning & Robotics

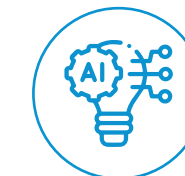
- Dynamic Data Analysis System
- Data Privacy
- Data Visualization
- Text Analysis



### IoT based Solutions

- Energy Management
- Remote Security
- Asset Tracking
- Fleet Management Solution
- Industrial IoT
- Smart Lighting and Building Management
- Process Automation
- Product Automation
- GPS based Tracking

- Fuel Monitoring
- Cold Chain Logistics



### AI & BI Integration

- Dashboards
- Chat Bots
- Data Analysis



### Surveillance Solutions

- CCTV
- Drone Surveillance

Know more...

# BRANDING

## MARKETING & BRANDING SERVICES



### Marketing Videos

- Company Corporate Videos
- Product Videos
- Service Videos
- Employee Testimonials
- Client Testimonials
- Client Interviews
- Launch Videos
- Explainer Videos
- Infomercials
- Commercial Videos
- Short Movies



### Brand Identity

- Brand Book
- Logo & Tagline Design
- Brand Templates
- Employee Branding
- Brand Revamping
- Structuring Brand Image



### Press Release

- Product PR ideas
- Customer PR Ideas
- Marketing PR Ideas
- Business Development PR Ideas
- Company PR Ideas
- Public Relation PR Ideas
- CSR PR Ideas
- HR PR Ideas
- Interview & Awards



### Product Branding

- Product Packaging
- Product Photography
- Product Design
- Product Promotion
- Product Catalogue
- Product Launch Event
- Product Brand Elements



### Process Development

- SOP Defining
- Revising & Creating Agreement & Company Policies



### SEO

- On-Site SEO
- Keyword Research & Analysis
- Content Marketing
- Local SEO
- Off-Site SEO
- Link Building
- Audience Analysis
- Mobile SEO
- Technical SEO
- Blog Writing



### Lead Generation & Digital Advertising

- Display Ads
- Native Advertising
- Social Media Advertising
- E-Mail Marketing
- WhatsApp Marketing
- Search Engine Marketing
- Video Ads



### Website Design

- Static Website
- Dynamic Website
- Website Content



### Corporate Branding

- Corporate Presentation
- Investor Presentation
- Corporate Stationary
- Business Cards
- Corporate Gifts
- Inhouse Branding
- Creating SOP's
- Infrastructure Branding



### Business Research & Consultancy

- Industry Analysis
- Competitor Analysis
- Company SWOT Analysis
- Market Study & Analysis
- Proposed Approaches, Plan & Consultancy



### SMO

- Social Media Account Handling
- Content Optimization
- Social Media Strategy
- Content Creation



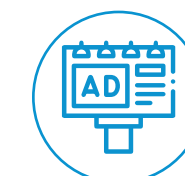
### Marketing Materials

- Brochure Design
- Communication Templates
- Leaflet Design
- HTML Mailer
- Catalogue Design



### Broadcast Advertising

- Television (digital & analog)
- Print Ads
- Radio
- Digital Media (website, blogs & podcasts)
- Online Streaming



### Outdoor Marketing

- Billboard Advertising [Static, Mobile, Digital, Creative Billboard]
- Lamp Post
- Guerrilla Advertising
- Transit Advertising
- Retail Advertising

[Know more](#)



# INSIGHT

## BUSINESS SOLUTIONS



### Enterprise Architecture

- Data Architecture
- Application Architecture
- Business Architecture
- Technology Architecture
- Security Architecture
- Architecture Governance



### Reseller Programmes

- CASR-Citta Authorized Solutions Reseller
- CAPC-Citta Authorized Pre-Sales Consultant
- Banking API's
- KYC API's



### Cyber Security

- Critical Infrastructure Security
- Application Security
- Network Security
- Cloud Security
- IoT Security
- Data Security
- End-to-End Security



### Consulting Services

- IT Strategy & Planning
- Program & Project Mgmt
- IT Leadership Services
- Network Design
- Infrastructure Capacity Planning
- Implementation of Specific Well-Described Features
- Startup Advisory Services



### Security & Risk Management

- Enterprise Security
- Web Application Security
- IT Audits
- SSL Certifications
- Reviewing IT Controls
- Ensuring Regulatory Compliance
- Prioritizing The Risks
- Performing Due Diligence For Information Security
- Reviewing Access Controls
- Cloud Migration
- Cyber Risk Assessment
- Security Mgmt Service



### SSL Certificates

- SSL Certificates
- Code Signing Certificates
- Email Signing Certificates
- Website Security Solutions
- Certificate Management



### PaaS (Platform as a Service)

- MPLS - Multi-Protocol Label Switching



### IaaS (Infrastructure as a Service)

- SIP Trunk
- Audio Conferencing System
- Toll-Free Services
- Smart Office (R)
- Web Conferencing
- HIVR- [Hosted Interactive Voice Response System]
- Hosted Interactive Voice Response



### SaaS (Software as a Service)

- SaaS Products For 14+ Industries



### BPO (Business Process Outsourcing)

- Back-Office Services
- Marketing Services
- Tech-Support Services

# GROWTH STORY...

## 2012

- ➔ Member of GESIA.
- ➔ Achieves ISO 9001:2001.
- ➔ Open office in Manchester (UK).
- ➔ Open office in Wichita (USA) (3,000sq.ft).
- ➔ Strong footprint in USA and UK.

## 2018

- ➔ Registered 12+ Business Trademark.
- ➔ Launches Cloud enable.
- ➔ Enterprise Mobile Apps.
- ➔ Citta received coverage as 20 Most Promising Logistics Solution Provider by CIO Review India.
- ➔ Initiate CASR Program.
- ➔ Participated in Vibrant Gujarat Global Trade Show.

## 2025-26

- ➔ Strengthen reach in emerging international markets.
- ➔ Focus on AI, blockchain, and IoT advancements.
- ➔ Develop personalized, data-driven customer experiences.
- ➔ Implement eco-friendly practices and green technologies.
- ➔ Expand training programs and employee skillsets.

## 2009

- ➔ Citta was formed, open ODC in India. Strong foot prints in India.
- ➔ Achieves ISO 27001:2005 certification.

## 2016

- ➔ Overall strength 50+.
- ➔ Multisector development.
- ➔ Strategic approach in Europe.
- ➔ Citta is recognized through various awards from industry bodies (F&S, Forbes).

## 2023

- ➔ Relunched Cargo365Cloud with a new Brand Identity & Features.
- ➔ Launches IOT Platform.
- ➔ Initiates programs for interns.
- ➔ Launches IT Service in Australia, Africa and Canada.
- ➔ Open offices in US (HO) & Canada.
- ➔ Launched SaaS-based products PiERP, Ratifys, ProBro & BookMyTalent.



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# PRESS MENTIONS

THE ECONOMIC TIMES

*The Indian* **EXPRESS**

THE  
FINANCIAL  
EXPRESS



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And More...



# PROUD TO SERVE 1000+ SATISFIED USERS...

## SME & Corporate

### MNC



## Govt/Public Sector & Startup



\* All clients listed above have directly or indirectly engaged with Citta or its affiliates, associates, or sister companies for services. Logos are used for representation purposes only.

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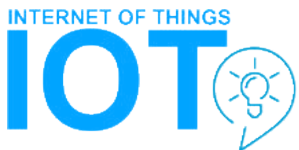
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